



IN THE MATTER OF:

TRADEMARK APPLICATION NO. 76/372,550 - ARDENBEAUTY

DATE OF PUBLICATION: JUNE 3, 2003

The Wet Seal, Inc.,

Opposer,

V.

FD Management, Inc.,

Applicant.

Opposition No. 91157022

NOTICE OF RELIANCE UNDER RULE 2.122(e)

Pursuant to 37 C.F.R. § 2.122(e), Applicant, FD Management, Inc., hereby submits and introduces the attached One Hundred Ninety Seven (197) third-party federal registrations containing the word "beauty" covering personal care products in International Class 3 as listed on the attached Exhibit A. These registrations are relevant to show the existence of One Hundred Ninety Seven (197) currently active third-party registrations containing the word "Beauty" for personal care products in International Class 3, and the fact that the U.S. Patent and Trademark Office ("PTO") has permitted such registrations owned by many different owners to co-exist, indicating that the term "beauty" is viewed as having little origin indicating capacity by the PTO. The attached registrations are printouts of the PTO TARR website.

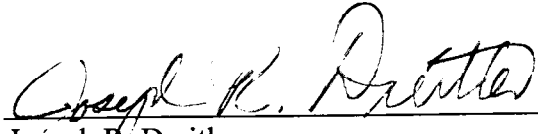
04-13-2005

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #77

Dated: April 8, 2005

Exhibit - 1
Attachments - 197

Respectfully submitted,

A handwritten signature in dark ink, appearing to read "Joseph E. Dreitler", is written over a horizontal line.

Joseph E. Dreitler

Brian J. Downey

Mary R. True

JONES DAY

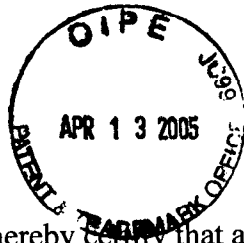
P.O. Box 165017

Columbus, Ohio 43216-5017

Telephone: (614) 281-3902

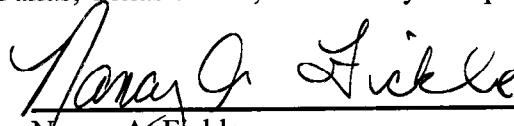
Facsimile: (614) 461-4198

Attorneys for Applicant
FD MANAGEMENT, INC.



CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing Notice of Reliance Under Rule 2.122(d) was served via facsimile and U.S. mail on John M. Cone, Esq. c/o Akin, Gump, Strauss, Hauer & Feld, LLP, 1700 Pacific Avenue, Suite 4100, Dallas, Texas 75201, this 8th day of April 2005.



Nancy A. Fickle

EXHIBIT A**Schedule of Attachments**

Reg. Number	Word Mark	Attachment
<u>0386217</u>	<u>BEAUTY COUNSELOR</u>	1
<u>0414874</u>	<u>BEAUTY ON THE GO</u>	2
<u>0437665</u>	<u>RAVING BEAUTY</u>	3
<u>0573287</u>	<u>LIQUID BEAUTY</u>	4
<u>0644546</u>	<u>BEAUTY DROPS</u>	5
<u>0786933</u>	<u>SUDDEN BEAUTY</u>	6
<u>0789461</u>	<u>INSTANT BEAUTY</u>	7
<u>0819619</u>	<u>THE BEAUTY PRESCRIPTION FOR TROUBLED HAIR</u>	8
<u>0826220</u>	<u>FOUNTAIN OF BEAUTY</u>	9
<u>0842225</u>	<u>AMINO-PON BEAUTY BAR</u>	10
<u>0849574</u>	<u>BEAUTY SLEEP</u>	11
<u>0854826</u>	<u>BARE BEAUTY</u>	12
<u>0883618</u>	<u>VANDA BEAUTY COUNSELOR</u>	13
<u>1235991</u>	<u>BLACK BEAUTIES</u>	14
<u>1252630</u>	<u>BEAUTY WITHOUT CRUELTY</u>	15
<u>1258136</u>	<u>UNSEEN BEAUTY</u>	16
<u>1085847</u>	<u>BEAUTY SPONGES</u>	17
<u>1262153</u>	<u>BEAUTY NATURALLY</u>	18
<u>1277691</u>	<u>BEAUTY DREAM</u>	19
<u>1293708</u>	<u>POLA NEO BEAUTY</u>	20
<u>1339893</u>	<u>WHERE RESEARCH BRINGS BEAUTY TO LIFE</u>	21
<u>1351730</u>	<u>BEAUTY BARGAIN</u>	22
<u>1400364</u>	<u>LIVING BEAUTY</u>	23
<u>1431663</u>	<u>BEAUTY USA</u>	24
<u>1432640</u>	<u>BRUSH ON BEAUTY</u>	25
<u>1436994</u>	<u>BEAUTY BIZ</u>	26
<u>1452798</u>	<u>BASIC BEAUTY</u>	27
<u>1460551</u>	<u>LASTING BEAUTY</u>	28
<u>1477338</u>	<u>GOLDEN BEAUTY</u>	29
<u>1481306</u>	<u>BLACK BEAUTY</u>	30
<u>1502754</u>	<u>DERMA CLINIC PRESCRIBED BEAUTY</u>	31
<u>1502764</u>	<u>SWISS BEAUTY PUFFS</u>	32
<u>1529250</u>	<u>BEAUTY GLO</u>	33
<u>1560385</u>	<u>BEAUTY MAKER</u>	34
<u>1570543</u>	<u>V VALMONT THE SWISS BEAUTY TREATMENT</u>	35
<u>1574231</u>	<u>BEAUTY LIFT</u>	36
<u>1578532</u>	<u>BEAUTY MAID</u>	37
<u>1588466</u>	<u>BEAUTY MAGIC</u>	38
<u>1661372</u>	<u>OIL OF BEAUTY</u>	39
<u>1669503</u>	<u>BEAUTY WEDGE</u>	40
<u>1719278</u>	<u>HOLLYWOOD BEAUTY</u>	41
<u>1730563</u>	<u>NATURAL SEA BEAUTY</u>	42
<u>1742034</u>	<u>FOR THE LOVE OF BEAUTY</u>	43
<u>1748053</u>	<u>SOURCE OF BEAUTY</u>	44
<u>1783797</u>	<u>HEALTH IS BEAUTY AND BEAUTY IS HEALTH</u>	45

Reg. Number	Word Mark	Attachment
<u>1811782</u>	<u>CONNIE STEVENS FOREVER SPRING THE BEAUTY SYSTEM</u>	46
<u>1813326</u>	<u>CONNIE STEVENS FOREVER SPRING THE BEAUTY SYSTEM</u>	47
<u>1862972</u>	<u>OTTO BASICS - BEAUTY 2 GO!</u>	48
<u>1876272</u>	<u>SWISS BEAUTY COTTON BALLS</u>	49
<u>1876281</u>	<u>SWISS BEAUTY PADS</u>	50
<u>1884486</u>	<u>BEAUTY SECRETS</u>	51
<u>1886864</u>	<u>AQUAROMA HEALTH & BEAUTY</u>	52
<u>1901415</u>	<u>BEAUTY FROM WITHIN</u>	53
<u>1918664</u>	<u>THE HEALTHY APPROACH TO BEAUTY</u>	54
<u>1921430</u>	<u>BEVERLY HILLS BEAUTY</u>	55
<u>1928801</u>	<u>SWEDISH BEAUTY</u>	56
<u>1940700</u>	<u>BEAUTY FROM THE SEA</u>	57
<u>1951680</u>	<u>BES BEAUTY AND SCIENCE</u>	58
<u>1958392</u>	<u>SPORTS BEAUTY</u>	59
<u>1968520</u>	<u>BIO-BEAUTY</u>	60
<u>1974476</u>	<u>BEAUTY INSIDE & OUT</u>	61
<u>2004061</u>	<u>NEW CONCEPTS FOR BEAUTY</u>	62
<u>2019690</u>	<u>MADORA QUEEN OF LONG HAIR BEAUTY SALON EXCLUSIVE</u>	63
<u>2034557</u>	<u>AGELESS BEAUTY</u>	64
<u>2049751</u>	<u>HIDDEN BEAUTY</u>	65
<u>2051145</u>	<u>PERFECTLY BEAUTIFUL BEAUTY ESSENTIALS BY SHERRIE</u>	66
<u>2078364</u>	<u>ELFI RAUCH VIENNA FAST BEAUTY</u>	67
<u>2114300</u>	<u>SUPER NATURAL BEAUTY</u>	68
<u>2125200</u>	<u>BEAUTY RITUALS</u>	69
<u>2130309</u>	<u>BEAUTY DOCTOR</u>	70
<u>2130949</u>	<u>HIDDEN BEAUTY SKIN ENHANCING CREME</u>	71
<u>2158383</u>	<u>BEAUTY ZONE</u>	72
<u>2171510</u>	<u>CIRCLE OF BEAUTY</u>	73
<u>2175487</u>	<u>PURE LUCID BEAUTY</u>	74
<u>2179616</u>	<u>SPLENDID BEAUTY</u>	75
<u>2182015</u>	<u>DELUX BEAUTY</u>	76
<u>2193982</u>	<u>BEAUTY AND THE BEACH OF BEVERLY HILLS</u>	77
<u>2206246</u>	<u>BEAUTY AND WELLNESS</u>	78
<u>2213072</u>	<u>IN BEAUTY</u>	79
<u>2214675</u>	<u>TAMARA DE BEAUTY</u>	80
<u>2218735</u>	<u>BEAUTY SECRETS OF HAWAII</u>	81
<u>2233878</u>	<u>FOB FACE OF BEAUTY</u>	82
<u>2241945</u>	<u>BEAUTY BEST</u>	83
<u>2265164</u>	<u>BEAUTY 2 GO!</u>	84
<u>2267239</u>	<u>CAROL'S DAUGHTER BEAUTY BY NATURE</u>	85
<u>2270737</u>	<u>BEAUTY BITS</u>	86
<u>2271104</u>	<u>BEAUTY MASCARA</u>	87
<u>2282132</u>	<u>CALIFORNIA BEAUTY</u>	88
<u>2290433</u>	<u>BEAUTY RESCUE</u>	89
<u>2291905</u>	<u>ESSENCE FOR NATURAL BEAUTY</u>	90
<u>2294410</u>	<u>CHANGING SHEDS ANCIENT SECRETS OF BEAUTY</u>	91

Reg. Number	Word Mark	Attachment
2294564	<u>ECOLOGIC BY LINDA NICOLAU CARING FOR YOUR BEAUTY CARING FOR OUR WORLD</u>	92
2294796	<u>RAMY BEAUTY THERAPY</u>	93
2295822	<u>SHHH...THE SECRET OF BEAUTY.</u>	94
2298285	<u>SARI NATURAL BEAUTY</u>	95
2300668	<u>CREATIVE BEAUTY INNOVATIONS</u>	96
2309964	<u>THE COLOR OF BEAUTY</u>	97
2310889	<u>BEAUTY MAGIC</u>	98
2316399	<u>BEAUTY IN EVERY SHADE</u>	99
2318176	<u>LIFESTYLE COLLECTION B BATH & BEAUTY</u>	100
2330630	<u>ALOHA BEAUTY</u>	101
2334607	<u>BEAUTY PEARL SUPPLEMENT</u>	102
2336563	<u>MAGIC BEAUTY POTION</u>	103
2338338	<u>BATHING BEAUTY</u>	104
2340188	<u>BEAUTY COMPONENTS</u>	105
2343549	<u>NIGHT OF BEAUTY</u>	106
2343927	<u>BEAUTY PRO</u>	107
2346216	<u>BEAUTY THERAPIES</u>	108
2352779	<u>BEAUTY SPIRAL</u>	109
2352857	<u>SYLVIA'S BEAUTY AND SOUL</u>	110
2355098	<u>VISIONARY BEAUTY</u>	111
2358110	<u>THE BEAUTY BOOK</u>	112
2363330	<u>ISLAND BEAUTY</u>	113
2375111	<u>BEAUTY IS GOOD MEDICINE</u>	114
2381173	<u>BELIEVE IN BEAUTY</u>	115
2385862	<u>SHAMAN BEAUTY PRODUCTS</u>	116
2388446	<u>SENSITIVE BEAUTY</u>	117
2388770	<u>A BREATH OF BEAUTY</u>	118
2392250	<u>INTERNATIONAL BEAUTY WORKS</u>	119
2392952	<u>ANNEMARIE BORLIND NATURAL BEAUTY</u>	120
2397115	<u>JSW BEAUTY</u>	121
2410777	<u>OIL OF BEAUTY</u>	122
2425639	<u>ITALIAN BEAUTY INNOVATIONS THE RENAISSANCE OF BEAUTY</u>	123
2425795	<u>ITALIAN BEAUTY INNOVATIONS</u>	124
2427459	<u>WHERE SCIENCE AND BEAUTY BECOME ONE</u>	125
2427979	<u>BEAUTY PARLOR NIGHT</u>	126
2441874	<u>FENJAL BEAUTY SPA</u>	127
2452476	<u>INNER BEAUTY</u>	128
2452873	<u>HEALTH BEAUTY</u>	129
2454995	<u>ALL ABOUT BEAUTY</u>	130
2464392	<u>BARNYARD BEAUTY AID</u>	131
2471184	<u>BEAUTY FILTER</u>	132
2476407	<u>BALANCED BEAUTY SYSTEM</u>	133
2480368	<u>PHILOSOPHY: THE NEW AGE OF BEAUTY</u>	134
2480439	<u>AJUNE THE CENTER FOR BEAUTY SYNERGY</u>	135
2489452	<u>SIMPLE BEAUTY</u>	136
2493992	<u>VENETIAN BEAUTY</u>	137
2497016	<u>JIMINY BEAUTY</u>	138
2500237	<u>SKIN CUISINE "FEED YOUR BEAUTY"</u>	139

Reg. Number	Word Mark	Attachment
<u>2512306</u>	<u>NATURE'S BEAUTY</u>	140
<u>2534842</u>	<u>BRING INNER BEAUTY OUT</u>	141
<u>2534843</u>	<u>BIBO BRING INNER BEAUTY OUT</u>	142
<u>2539523</u>	<u>MEDIPHASICS THE INTERSECTION OF HEALTH & BEAUTY</u>	143
<u>2543691</u>	<u>GOURMET BEAUTY</u>	144
<u>2547162</u>	<u>BEAUTY SPIRAL</u>	145
<u>2549735</u>	<u>LUSCIOUS BEAUTY FRAGRANCE OILS</u>	146
<u>2550333</u>	<u>BEAUTY TIME</u>	147
<u>2561597</u>	<u>BEAUTY SIMPLIFIED</u>	148
<u>2561657</u>	<u>BEAUTY TREATS</u>	149
<u>2568364</u>	<u>WHERE BEAUTY MEETS MEDICINE</u>	150
<u>2569623</u>	<u>BEAUTY SHOT</u>	151
<u>2580698</u>	<u>J&H NAIL & BEAUTY PRODUCTS</u>	152
<u>2599918</u>	<u>ESSENTIAL ITALIAN BEAUTY</u>	153
<u>2602074</u>	<u>BEAUTY CUTIES</u>	154
<u>2602233</u>	<u>ELECT BEAUTY</u>	155
<u>2605323</u>	<u>AESTHETECHS THE SCIENCE OF MEDICINE...THE ART OF BEAUTY</u>	156
<u>2607332</u>	<u>DOUGLAS BEAUTY ACADEMY</u>	157
<u>2627018</u>	<u>NATURAL BEAUTY TECHNOLOGY</u>	158
<u>2645288</u>	<u>CIEN BEAUTY</u>	159
<u>2647842</u>	<u>HOUSE OF BEAUTY</u>	160
<u>2666582</u>	<u>BEAUTY INDIVIDUALIZED ORGANICS</u>	161
<u>2672422</u>	<u>LBF LEADING BEAUTY FARMS</u>	162
<u>2672483</u>	<u>CUSTOM BEAUTY</u>	163
<u>2672606</u>	<u>IOI BEAUTY CARE</u>	164
<u>2673015</u>	<u>WHERE THE SPIRIT OF BEAUTY MEETS THE BEAUTY OF SPIRIT</u>	165
<u>2676656</u>	<u>T BEAUTY</u>	166
<u>2687311</u>	<u>JUICE BEAUTY</u>	167
<u>2700830</u>	<u>ESSENCE OF BEAUTY</u>	168
<u>2701429</u>	<u>THE BEAUTY IN HEAT</u>	169
<u>2716203</u>	<u>THE WORLD'S LARGEST TV BEAUTY CLASSROOM</u>	170
<u>2725162</u>	<u>REVEALS YOUR ORIGINAL BEAUTY</u>	171
<u>2732060</u>	<u>WONDERS OF BEAUTY</u>	172
<u>2742185</u>	<u>NATURAL SEA BEAUTY</u>	173
<u>2742594</u>	<u>BEAUTY OF CHOICE</u>	174
<u>2750479</u>	<u>ELEGANCE A SYMBOL OF EVERLASTING BEAUTY</u>	175
<u>2768070</u>	<u>HEALING BEAUTY</u>	176
<u>2785243</u>	<u>DOUGLAS BEAUTY SYSTEM</u>	177
<u>2796043</u>	<u>CALIFORNIA BEAUTY AESTHETICS</u>	178
<u>2810547</u>	<u>SUKI KNOW YOUR BEAUTY</u>	179
<u>2828596</u>	<u>A SEA OF BEAUTY</u>	180
<u>2841862</u>	<u>MEANINGFUL BEAUTY</u>	181
<u>2847704</u>	<u>JOAN RIVERS BEAUTY</u>	182
<u>2853412</u>	<u>HEALING BEAUTY</u>	183
<u>2862513</u>	<u>EARTH'S BEAUTY</u>	184
<u>2871222</u>	<u>BEAUTY-TO-BE</u>	185
<u>2871939</u>	<u>CALIFORNIA BEAUTY</u>	186
<u>2880575</u>	<u>JUST PURE FITNESS BEAUTY HEALTH</u>	187

Reg. Number	Word Mark	Attachment
<u>2881309</u>	<u>UNFADING BEAUTY, UB</u>	188
<u>2882662</u>	<u>BEAUTY STYLE</u>	189
<u>2887503</u>	<u>BEAUTY SECRETS</u>	190
<u>2889872</u>	<u>SOY BEAUTY</u>	191
<u>2895966</u>	<u>WALT DISNEY'S SLEEPING BEAUTY</u>	192
<u>2899142</u>	<u>BEAUTY/TECH</u>	193
<u>2899943</u>	<u>MUSEUM OF BEAUTY</u>	194
<u>2901775</u>	<u>COLLECTIVE BEAUTY</u>	195
<u>2901848</u>	<u>THE BEAUTY GENIUS</u>	196
<u>2919739</u>	<u>HOMEOPATHY MERGES WITH THE WORLD OF BEAUTY</u>	197



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beauty counselor

Word Mark	BEAUTY COUNSELOR
Goods and Services	IC 003. US 051. G & S: Face Creams, Face Powders, Hand, Skin and Face Lotions, Rouges, Lipsticks, Eye Shadow, Mascara, Eyebrow Pencils, Talcum, Bath Oil, and Bath Salts. FIRST USE: 19310323. FIRST USE IN COMMERCE: 19310323
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	71425827
Filing Date	November 20, 1939
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0386217
Registration Date	April 1, 1941
Owner	(REGISTRANT) Beauty Counselors, Inc. CORPORATION MICHIGAN 766 Penobscot Bldg. Detroit MICHIGAN
	(LAST LISTED OWNER) VANDA BEAUTY COUNSELOR COMPANY CORPORATION BY ASSIGNMENT, BY CHANGE OF NAME, BY ASSIGNMENT DELAWARE P.O. BOX 3433 ORLANDO FLORIDA 32802
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	WILLIAM M. HOBBY, III
Prior	

Registrations 0297197
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 12C. SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20010703.
Renewal 3RD RENEWAL 20010703
Live/Dead Indicator LIVE

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Serial Number: 71425827 [Assignment Information](#)

Registration Number: 386217 [Assignment Information](#)

Mark

beauty counselor

(words only): BEAUTY COUNSELOR

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2001-07-03

Filing Date: 1939-11-20

Transformed into a National Application: No

Registration Date: 1941-04-01

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2001-07-06

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. VANDA BEAUTY COUNSELOR COMPANY

Address:

VANDA BEAUTY COUNSELOR COMPANY
P.O. BOX 3433
ORLANDO, FL 32802
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

U.S. Class: 051 (International Class 003)

Face Creams, Face Powders, Hand, Skin and Face Lotions, Rouges, Lipsticks, Eye Shadow, Mascara, Eyebrow Pencils, Talcum, Bath Oil, and Bath Salts

First Use Date: 1931-03-23

First Use in Commerce Date: 1931-03-23

Basis: 1(a)

ADDITIONAL INFORMATION

Prior Registration Number(s):

297197

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2001-07-03 - Third renewal 10 year

2001-07-03 - Section 8 (10-year) accepted/ Section 9 granted

2001-04-06 - Combined Section 8 (10-year)/Section 9 filed

1984-10-25 - Section 8 (6-year) accepted & Section 15 acknowledged

1981-04-01 - Second renewal

CORRESPONDENCE INFORMATION

Correspondent

WILLIAM M. HOBBY, III (Attorney of record)

WILLIAM M. HOBBY, III
157 EAST NEW ENGELAND AVENUE
SUITE 375
WINTER PARK, FL 32789



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 71425827

Filing Dt: 11/20/1939

Reg #: 0386217

Reg. Dt: 04/01/1941

Registrant: Beauty Counselors, Inc.

Mark: BEAUTY COUNSELOR

Assignment: 1

Reel/Frame: 0162/0778

Received:

Recorded: 05/31/1968

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: BEAUTY COUNSELORS, INC.

Exec Dt: 05/21/1968

Entity Type: CORPORATION

Citizenship: MICHIGAN

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: REXALL DRUG AND CHEMICAL COMPANY
8480 BEVERLY BLVD.
LOS ANGELES, CALIFORNIA 90054

Correspondent: DONALD DIAMOND
REXALL DRUG AND CHEMICAL CO.
8480 BEVERLY BLVD.
LOS ANGELES, CA 90054

Assignment: 2

Reel/Frame: 0178/0144

Received:

Recorded: 06/27/1969

Pages: 3

Conveyance: CHANGE OF NAME

Assignor: REXALL DRUG AND CHEMICAL COMPANY

Exec Dt: 04/22/1969

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: DART INDUSTRIES INC.

Correspondent: DART INDUSTRIES INC.
8480 BEVERLY BLVD.
LOS ANGELES, CA 90054

Assignment: 3

Reel/Frame: 0454/0871

Received:

Recorded: 11/18/1983

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: DART INDUSTRIES INC.

Exec Dt: 09/30/1981

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: VANDA BEAUTY COUNSELOR COMPANY
SUITE 500
6220 S. ORANGE BLOSSOM TRAIL
ORLANDO, FLORIDA 32809

Correspondent: WILLIAM M. HOBBY III
1327 NORTH MILLS AVE.

ORLANDO, FL 32803-2555

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Beauty on the Go

Word Mark	BEAUTY ON THE GO
Goods and Services	IC 003. US 050. G & S: COSMETIC KITS CONTAINING; [FOUNDATION LOTION, SKING FRESHENER, CREAM ROUGE, SPECIAL SKIN CREAM] CLEANSING CREAM [FACE POWDER, LIPSTICK, MIRROR AND CLEANSING TISSUES]. FIRST USE: 19440825. FIRST USE IN COMMERCE: 19440825
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	71473946
Filing Date	September 7, 1944
Current Filing Basis	1A
Original Filing Basis	1A
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	0414874
Registration Date	July 3, 1945
Owner	(REGISTRANT) RICHARD HUDNUT CORPORATION NEW YORK 113 WEST 18TH STREET NEW YORK NEW YORK
	(LAST LISTED OWNER) MERLE NORMAN COSMETICS, INC. CORPORATION ASSIGNEE OF CALIFORNIA 9130 BELLANCA AVE. LOS ANGELES CALIFORNIA 90045
Assignment Recorded	ASSIGNMENT RECORDED
Disclaimer	WITHOUT WAIVING ANY COMMON LAW RIGHTS WHATSOEVER APPLICANT DISCLAIMS THE WORD "BEAUTY" WHEN CONSIDERED APART FROM THE TRADE-MARK AS SHOWN.

Type of Mark TRADEMARK
Register PRINCIPAL
Renewal 2ND RENEWAL 19851001
Live/Dead
Indicator LIVE

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Serial Number: 71473946 [Assignment Information](#)

Registration Number: 414874 [Assignment Information](#)

Mark

Beauty on the Go

(words only): BEAUTY ON THE GO

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1985-08-20

Filing Date: 1944-09-07

Transformed into a National Application: No

Registration Date: 1945-07-03

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-06-17

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MERLE NORMAN COSMETICS, INC.

Address:

MERLE NORMAN COSMETICS, INC.
9130 BELLANCA AVE.
LOS ANGELES, CA 90045
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

U.S. Class: 050 (International Class 003)

COSMETIC KITS CONTAINING; CLEANSING CREAM

First Use Date: 1944-08-25

First Use in Commerce Date: 1944-08-25

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: WITHOUT WAIVING ANY COMMON LAW RIGHTS WHATSOEVER APPLICANT DISCLAIMS THE WORD "BEAUTY" WHEN CONSIDERED APART FROM THE TRADE-MARK AS SHOWN.

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1985-10-01 - Second renewal

1985-04-08 - Section 9 filed/check record for Section 8

CORRESPONDENCE INFORMATION

Correspondent

SPENSLEY, HORN JUBAS & LUBITZ

1880 CENTURY PARK EAST, SUITE 500

LOS ANGELES, CA 90067



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: 71473946

Filing Dt: 09/07/1944

Reg #: 0414874

Reg. Dt: 07/03/1945

Registrant: RICHARD HUDNUT

Mark: BEAUTY ON THE GO

Assignment: 1

Reel/Frame: 0265/0555

Received:

Recorded: 04/21/1975

Pages: 1

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: HUDNUT, RICHARD

Exec Dt: 02/28/1975

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: MERLE NORMAN COSMETICS, INC.
9130 BELLANCA AVENUE
LOS ANGELES, CALIFORNIA 90045

Correspondent: KENDRICK & SUBKOW

MOBIL OIL BLDG.

612 SOUTH FLOWER STREET

LOS ANGELES, CA 90017

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Record 1 out of 1

Check Status (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

Raving Beauty

Word Mark	RAVING BEAUTY
Goods and Services	IC 003. US 051. G & S: NAIL POLISH. FIRST USE: 19461205. FIRST USE IN COMMERCE: 19461205
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	71515332
Filing Date	January 6, 1947
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0437665
Registration Date	March 30, 1948
Owner	(REGISTRANT) PEGGY SAGE, INC. CORPORATION NEW YORK BARRY PLACE AND MELROSE AVENUE STAMFORD CONNECTICUT
	(LAST LISTED OWNER) CHESEBROUGH-POND'S INC. CORPORATION ASSIGNEE OF NEW YORK 33 BENEDICT PLACE GREENWICH CONNECTICUT 06830
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	KENNETH C. LEONARD
Type of Mark	TRADEMARK
Register	PRINCIPAL
Renewal	2ND RENEWAL 19880330

Live/Dead
Indicator

LIVE

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[TRADEMARK](#)

[TESS HOME](#)

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[STRUCTURED](#)

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[BROWSE DICT](#)

[TOP](#)

[HELP](#)

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Serial Number: 71515332 Assignment Information

Registration Number: 437665 Assignment Information

Mark

Raving Beauty

(words only): RAVING BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1988-06-30

Filing Date: 1947-01-06

Transformed into a National Application: No

Registration Date: 1948-03-30

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-08-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CHESEBROUGH-POND'S INC.

Address:

CHESEBROUGH-POND'S INC.
33 BENEDICT PLACE
GREENWICH, CT 06830
United States

Legal Entity Type: Corporation

State or Country of Incorporation: New York

GOODS AND/OR SERVICES

U.S. Class: 051 (International Class 003)

NAIL POLISH

First Use Date: 1946-12-05

First Use in Commerce Date: 1946-12-05

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1988-03-30 - Second renewal

1987-12-04 - Section 9 filed/check record for Section 8

1968-03-30 - First renewal

CORRESPONDENCE INFORMATION

Correspondent

KENNETH C. LEONARD (Attorney of record)

KENNETH C. LEONARD

33 BENEDICT PLACE

GREENWICH, CT 06830



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Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 71515332

Filing Dt: 01/06/1947

Reg #: 0437665

Reg. Dt: 03/30/1948

Registrant: PEGGY SAGE, INC.

Mark: RAVING BEAUTY

Assignment: 1

Reel/Frame: 0104/0615

Received:

Recorded: 08/29/1963

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST, TOGETHER WITH THE GOOD WILL OF THE BUSINESS IN CONNECTION WITH WHICH SAID MARK IS USED.

Assignor: SAGE, PEGGY, INC.

Exec Dt: 06/28/1963

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: CHESEBROUGH-POND'S INC.

485 LEXINGTON AVE.

NEW YORK, NEW YORK

Correspondent: WM. WALLACE WHITE & SCOTTI

347 MADISON AVE.

NEW YORK 17, NY

Assignment: 2

Reel/Frame: 0722/0108

Received:

Recorded: 04/20/1990

Pages: 0

Conveyance: MERGER AND CHANGE OF NAME

Assignors: CONOPCO, INC.

Exec Dt: 03/20/1990

Entity Type: CORPORATION

Citizenship: MAINE

Exec Dt: 03/20/1990

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW YORK

CHESEBROUGH-POND'S, INC.Assignees: CHESEBROUGH-POND'S, INC.CONOPCO INC.

Correspondent: CHESEBROUGH-POND'S INC.

P.O. BOX 6000

33 BENEDICT PLACE

GREENWICH, CT 06836-6000

Assignment: 3

Reel/Frame: 0734/0878

Received:

Recorded: 07/16/1990

Pages: 0

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: CONOPCO, INC.

Exec Dt: 05/01/1990

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: CHESEBROUGH-POND'S INC.
501 SILVERSIDE ROAD
WILMINGTON, DELAWARE 19809

Entity Type: CORPORATION
Citizenship: DELAWARE

Correspondent: CHESEBROUGH-POND'S USA CO.
MARY A. CASSIDY
P.O. BOX 6000
33 BENEDICT PLACE
GREENWICH, CT 06830-6000

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Liquid Beauty

Word Mark	LIQUID BEAUTY
Goods and Services	IC 003. US 051. G & S: POWDER BASE. FIRST USE: 19470515. FIRST USE IN COMMERCE: 19470515
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	71632823
Filing Date	July 21, 1952
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0573287
Registration Date	April 14, 1953
Owner	(REGISTRANT) BEAUTY COUNSELORS, INC. CORPORATION MICHIGAN 17108 MACK AVENUE GROSSE POINTE MICHIGAN (LAST LISTED OWNER) VANDA BEAUTY COUNSELOR COMPANY CORPORATION ASSIGNEE OF DELAWARE JP.O. BOX 3433 ORLANDO FLORIDA 32811
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	WILLIAM M. HOBBY, III
Prior Registrations	0513523
Type of Mark	TRADEMARK

Register PRINCIPAL-2(F)
Affidavit Text SECT 15. SECTION 8(10-YR) 20030506.
Renewal 3RD RENEWAL 20030506
Live/Dead Indicator LIVE

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--------------------------	---------------------------	---------------------------	--------------------------	----------------------------	---------------------------	-----------------------------	---------------------	----------------------

[|.HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

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Serial Number: 71632823 [Assignment Information](#)

Registration Number: 573287 [Assignment Information](#)

Mark

Liquid Beauty

(words only): LIQUID BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2003-05-06

Filing Date: 1952-07-21

Transformed into a National Application: No

Registration Date: 1953-04-14

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-05-08

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. VANDA BEAUTY COUNSELOR COMPANY

Address:

VANDA BEAUTY COUNSELOR COMPANY
JP.O. BOX 3433
ORLANDO, FL 32811
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

U.S. Class: 051 (International Class 003)

POWDER BASE

First Use Date: 1947-05-15

First Use in Commerce Date: 1947-05-15

Basis: 1(a)

ADDITIONAL INFORMATION

Section 2(f)

Prior Registration Number(s):

513523

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-05-06 - Third renewal 10 year

2003-05-06 - Section 8 (10-year) accepted/ Section 9 granted

2003-02-20 - Combined Section 8 (10-year)/Section 9 filed

2003-02-20 - Combined Section 8 (10-year)/Section 9 filed

2003-02-20 - PAPER RECEIVED

1993-01-28 - Second renewal 10 year

1992-12-24 - Section 9 filed/check record for Section 8

1973-04-14 - First renewal

CORRESPONDENCE INFORMATION

Correspondent

WILLIAM M. HOBBY, III (Attorney of record)

WILLIAM M. HOBBY, III
157 E. NEW ENGLAND AVENUE
WINTER PARK, FL 32789



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 71632823

Filing Dt: 07/21/1952

Reg #: 0573287

Reg. Dt: 04/14/1953

Registrant: BEAUTY COUNSELORS, INC.

Mark: LIQUID BEAUTY

Assignment: 1

Reel/Frame: 0162/0778

Received:

Recorded: 05/31/1968

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: BEAUTY COUNSELORS, INC.

Exec Dt: 05/21/1968

Entity Type: CORPORATION

Citizenship: MICHIGAN

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: REXALL DRUG AND CHEMICAL COMPANY
8480 BEVERLY BLVD.
LOS ANGELES, CALIFORNIA 90054

Correspondent: DONALD DIAMOND
REXALL DRUG AND CHEMICAL CO.
8480 BEVERLY BLVD.
LOS ANGELES, CA 90054

Assignment: 2

Reel/Frame: 0178/0144

Received:

Recorded: 06/27/1969

Pages: 3

Conveyance: CHANGE OF NAME

Assignor: REXALL DRUG AND CHEMICAL COMPANY

Exec Dt: 04/22/1969

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: DART INDUSTRIES INC.

Correspondent: DART INDUSTRIES INC.
8480 BEVERLY BLVD.
LOS ANGELES, CA 90054

Assignment: 3

Reel/Frame: 0454/0871

Received:

Recorded: 11/18/1983

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: DART INDUSTRIES INC.

Exec Dt: 09/30/1981

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: VANDA BEAUTY COUNSELOR COMPANY
SUITE 500
6220 S. ORANGE BLOSSOM TRAIL
ORLANDO, FLORIDA 32809

Correspondent: WILLIAM M. HOBBY III
1327 NORTH MILLS AVE.

ORLANDO, FL 32803-2555

Search Results as of: 03/25/2005 05:45 PM

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[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

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Record 1 out of 1

Check Status (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

Word Mark	BEAUTY DROPS
Goods and Services	IC 003. US 051. G & S: BATH OIL. FIRST USE: 19551001. FIRST USE IN COMMERCE: 19551001
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	72004486
Filing Date	March 13, 1956
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0644546
Registration Date	April 23, 1957
Owner	(REGISTRANT) SKAN LABORATORIES, INC. CORPORATION CALIFORNIA 1312 N. FAIR OAKS AVE. PASADENA CALIFORNIA
	(LAST LISTED OWNER) COLONIAL DAMES CO. LTD. CORPORATION ASSIGNEE OF CALIFORNIA P.O. BOX 22022 LOS ANGELES CALIFORNIA 90022
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	MARTIN J BERAN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15.

Renewal 2ND RENEWAL 19970508
Live/Dead Indicator LIVE

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--------------------------	---------------------------	---------------------------	--------------------------	----------------------------	---------------------------	-----------------------------	---------------------	----------------------

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Serial Number: 72004486 Assignment Information

Registration Number: 644546 Assignment Information

Mark

The logo for 'Beauty Drops' is written in a cursive, handwritten style. The word 'Beauty' is on the top line and 'Drops' is on the bottom line, with the two words overlapping. The letters are dark and have a slightly irregular, ink-like appearance.

(words only): BEAUTY DROPS

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1997-05-08

Filing Date: 1956-03-13

Transformed into a National Application: No

Registration Date: 1957-04-23

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1997-06-20

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. COLONIAL DAMES CO. LTD.

Address:

COLONIAL DAMES CO. LTD.
P.O. BOX 22022
LOS ANGELES, CA 90022
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

U.S. Class: 051 (International Class 003)

BATH OIL

First Use Date: 1955-10-01

First Use in Commerce Date: 1955-10-01

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1997-05-08 - Second renewal 10 year

1997-03-21 - Section 9 filed/check record for Section 8

1997-03-19 - Section 9 filed/check record for Section 8

1977-04-23 - First renewal

CORRESPONDENCE INFORMATION

Correspondent

MARTIN J BERAN (Attorney of record)

MARTIN J BERAN

STROOCK & STROOCK & LAVAN LLP

180 MAIDEN LN

NEW YORK NY 10038-4982



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: 72004486

Filing Dt: 03/13/1956

Reg #: 0644546

Reg. Dt: 04/23/1957

Registrant: SKAN LABORATORIES, INC.

Mark: BEAUTY DROPS

Assignment: 1

Reel/Frame: 0066/0313

Received:

Recorded: 06/15/1960

Pages: 3

Conveyance: ASSIGNS, AS OF JAN. 28, 1957, ALL ITS INTEREST IN SAID MARK, TOGETHER WITH THE GOOD WILL OF THE BUSINESS SYMBOLIZED THEREBY.

Assignor: SKAN LABORATORIES, INC.

Exec Dt: 06/10/1960

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignees: PIKE, ROBERT N.

DBA/AKA/TA: DBA SKAN LABORATORIES

WILTON L. ANTONSEN

DBA/AKA/TA: DBA SKAN LABORATORIES

Correspondent: WILLIAM D. SELLERS

510 CITIZENS BANK BLDG.

510 CITIZENS BANK BLDG.

16 N. MARENGO AVE.

PASADENA, CA

Assignment: 2

Reel/Frame: 0066/0316

Received:

Recorded: 06/15/1960

Pages: 2

Conveyance: ASSIGNS, AS OF APR. 5, 1957, ALL HIS INTEREST IN SAID MARK, AND THE GOOD WILL OF THE BUSINESS RELATING THERETO.

Assignor: PIKE, ROBERT N.

Exec Dt: 06/10/1960

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: ANTONSEN, WILTON L.

Correspondent: WILLIAM D. SELLERS

510 CITIZENS BANK BLDG.

510 CITIZENS BANK BLDG.

16 N. MARENGO AVE.

PASADENA, CA

Assignment: 3

Reel/Frame: 0066/0318

Received:

Recorded: 06/15/1960

Pages: 2

Conveyance: ASSIGNS, AS OF AUG. 26, 1959, THE ENTIRE INTEREST IN SAID MARK, AND THE GOOD WILL OF THE BUSINESS RELATING THERETO.

Assignor: ANTONSEN, WILTON L.

Exec Dt: 06/10/1960

Entity Type: UNKNOWN

Citizenship: NONE

DBA/AKA/TA: DBA SKAN LABORATORIES

Assignee: SKAN LABORATORIES, INC., INCORPORATED JULY 8, 1959.

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Correspondent: WILLIAM D. SELLERS
510 CITIZENS BANK BLDG.
510 CITIZENS BANK BLDG.
16 N. MARENGO AVE.
PASADENA, CA

Assignment: 4

Reel/Frame: 0094/0061

Received:

Recorded: 10/03/1962

Pages: 1

Conveyance: ASSIGNS AS OF AUG. 26, 1959, THE ENTIRE INTEREST IN SAID MARK, AND THE GOOD WILL OF THE BUSINESS RELATING THERETO.

Assignor: ANTONSEN, WILTON L.

DBA/AKA/TA: DBA SKAN LABORATORIES

Exec Dt: 09/26/1962

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: SKAN LABORATORIES, INC.

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Correspondent: WM. DOUGLAS SELLERS
16 NORTH MARENGO AVE.
16 NORTH MARENGO AVE.
PASADENA, CA

Assignment: 5

Reel/Frame: 0933/0001

Received:

Recorded: 07/29/1992

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: SKAN LABORATORIES, INC.

Exec Dt: 07/20/1992

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: COLONIAL DAMES CO., LTD.
P. O. BOX 22022
LOS ANGELES, CALIFORNIA 90022

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Correspondent: BLUM KAPLAN
MARTIN J. BERAN
1120 AVENUE OF THE AMERICAS
NEW YORK, NY 10036

Search Results as of: 03/25/2005 05:46 PM

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Typed Drawing

Word Mark	SUDDEN BEAUTY
Goods and Services	IC 003. US 051. G & S: PREPARATION FOR GROOMING THE HAIR. FIRST USE: 19640313. FIRST USE IN COMMERCE: 19640313
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	72191649
Filing Date	April 21, 1964
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0786933
Registration Date	March 16, 1965
Owner	(REGISTRANT) AMERICAN HOME PRODUCTS CORPORATION WHITEHALL LABORATORIES CORPORATION DELAWARE 685 THIRD AVENUE NEW YORK NEW YORK
Assignment Recorded	ASSIGNMENT RECORDED
Prior Registrations	0659912
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15.
Renewal	1ST RENEWAL 19850316
Live/Dead Indicator	LIVE

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Serial Number: 72191649 [Assignment Information](#)

Registration Number: 786933 [Assignment Information](#)

Mark (words only): SUDDEN BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1985-07-15

Filing Date: 1964-04-21

Transformed into a National Application: No

Registration Date: 1965-03-16

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1989-01-10

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. AMERICAN HOME PRODUCTS CORPORATION

Address:

AMERICAN HOME PRODUCTS CORPORATION
685 THIRD AVENUE
NEW YORK, NY
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

U.S. Class: 051 (International Class 003)

PREPARATION FOR GROOMING THE HAIR

First Use Date: 1964-03-13

First Use in Commerce Date: 1964-03-13

Basis: 1(a)

ADDITIONAL INFORMATION

Prior Registration Number(s):

659912

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1985-03-16 - First renewal

1985-03-14 - Section 9 filed/check record for Section 8

CORRESPONDENCE INFORMATION

Correspondent

JOHN J. CASLIN, JR.

AMERICAN HOME PRODUCTS CORPORATION

685 THIRD AVENUE

NEW YORK, NY 10017



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: 72191649

Filing Dt: 04/21/1964

Reg #: 0786933

Reg. Dt: 03/16/1965

Registrant: AMERICAN HOME PRODUCTS CORPORATION

Mark: SUDDEN BEAUTY

Assignment: 1

Reel/Frame: 2493/0462

Received: 04/30/2002

Recorded: 04/12/2002

Pages: 15

Conveyance: CHANGE OF NAME

Assignor: AMERICAN HOME PRODUCTS CORPORATION

Exec Dt: 03/11/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: WYETH

TRADEMARK DEPARTMENT

FIVE GIRALDA FARMS

MADISON, NEW JERSEY 07940

Correspondent: WYETH

RON ADAMS

TRADEMARK DEPARTMENT

FIVE GIRALADA FARMS

MADISON, NJ 07940

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Typed Drawing

Word Mark	INSTANT BEAUTY
Goods and Services	IC 003. US 051. G & S: LIQUID MAKE-UP. FIRST USE: 19530108. FIRST USE IN COMMERCE: 19530108
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	72193208
Filing Date	May 11, 1964
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0789461
Registration Date	May 11, 1965
Owner	(REGISTRANT) CHAS. PFIZER & CO., INC. CORPORATION DELAWARE 235 EAST 42ND STREET NEW YORK NEW YORK 10017
	(LAST LISTED OWNER) PFIZER INC. CORPORATION BY CHANGE OF NAME FROM DELAWARE 235 EAST 42ND STREET NEW YORK NEW YORK 10017
Assignment Recorded	ASSIGNMENT RECORDED
Type of Mark	TRADEMARK
Register	PRINCIPAL
Renewal	1ST RENEWAL 19850511
Live/Dead Indicator	LIVE

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Serial Number: 72193208 Assignment Information

Registration Number: 789461 Assignment Information

Mark (words only): INSTANT BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1985-07-13

Filing Date: 1964-05-11

Transformed into a National Application: No

Registration Date: 1965-05-11

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1988-03-25

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. PFIZER INC.

Address:

PFIZER INC.
235 EAST 42ND STREET
NEW YORK, NY 10017
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

U.S. Class: 051 (International Class 003)

LIQUID MAKE-UP

First Use Date: 1953-01-08

First Use in Commerce Date: 1953-01-08

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1985-05-11 - First renewal

1985-03-13 - Section 9 filed/check record for Section 8

CORRESPONDENCE INFORMATION

Correspondent

WILLIAM J. GOEBELBECKER
PFIZER INC.
235 EAST 42ND STREET
NEW YORK, NY 10017



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Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 72193208

Filing Dt: 05/11/1964

Reg #: 0789461

Reg. Dt: 05/11/1965

Registrant: CHAS. PFIZER & CO., INC.

Mark: INSTANT BEAUTY

Assignment: 1

Reel/Frame: 0194/X422

Received:

Recorded: 06/11/1970

Pages: 1

Conveyance: CHANGE OF NAME

Assignor: PFIZER, CHAS. & CO., INC.

Exec Dt: 06/05/1970

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: PFIZER INC.

Correspondent: PFIZER INC.

LEGAL DIVISION

235 E. 42ND ST.

NEW YORK, NY 10017

Assignment: 2

Reel/Frame: 0602/0542

Received:

Recorded: 05/18/1988

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: PFIZER INC.

Exec Dt: 04/25/1988

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: CLAIROL INCORPORATED

345 PARK AVENUE

NEW YORK, NEW YORK 10154

Correspondent: RONALD O. THOMAS

C/O BRISTOL-MYERS COMPANY

345 PARK AVENUE

NEW YORK, NY 10154

Assignment: 3

Reel/Frame: 2536/0492

Received: 08/29/2002

Recorded: 08/29/2002

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: CLAIROL INC.

Exec Dt: 02/28/2002

Entity Type: CORPORATION

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: OHIO

Assignee: PROCTER & GAMBLE COMPANY, THE

2-C-GO/LEGAL

ONE PROCTER & GAMBLE PLAZA

CINCINNATI, OHIO 45202

Correspondent: DIANNA ICENHOWER

ONE PROCTER & GAMBLE PLAZA
2C- GO LEGAL
CINCINNATI, OH 45202

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United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)
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Typed Drawing

Word Mark	THE BEAUTY PRESCRIPTION FOR TROUBLED HAIR
Goods and Services	IC 003. US 051. G & S: BEAUTY PACK TREATMENT FOR GENERAL RECONDITIONING. FIRST USE: 19620600. FIRST USE IN COMMERCE: 19620600
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	72221156
Filing Date	June 15, 1965
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 6, 1966
Registration Number	0819619
Registration Date	November 29, 1966
Owner	(REGISTRANT) CLAIROL INCORPORATED CORPORATION DELAWARE 1290 AVENUE OF THE AMERICAS NEW YORK NEW YORK
	(LAST LISTED OWNER) PROCTER & GAMBLE COMPANY, THE CORPORATION OHIO ONE PROCTER & GAMBLE PLAZA LEGAL DIVISON, C-2 CINCINNATI OHIO 45202
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	RONALD O. THOMAS
Type of Mark	TRADEMARK
Register	PRINCIPAL-2(F)
Affidavit Text	SECT 15.
Renewal	1ST RENEWAL 19861129
Live/Dead Indicator	LIVE

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[TRADEMARK](#)

[TESS HOME](#)

[NEW USER](#)

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[BROWSE DICT](#)

[TOP](#)

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Serial Number: 72221156 Assignment Information

Registration Number: 819619 Assignment Information

Mark (words only): THE BEAUTY PRESCRIPTION FOR TROUBLED HAIR

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1986-12-22

Filing Date: 1965-06-15

Transformed into a National Application: No

Registration Date: 1966-11-29

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2001-10-24

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. PROCTER & GAMBLE COMPANY, THE

Address:

PROCTER & GAMBLE COMPANY, THE
ONE PROCTER & GAMBLE PLAZA LEGAL DIVISON, C-2
CINCINNATI, OH 45202
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Ohio

GOODS AND/OR SERVICES

U.S. Class: 051 (International Class 003)

BEAUTY PACK TREATMENT FOR GENERAL RECONDITIONING

First Use Date: 1962-06-00

First Use in Commerce Date: 1962-06-00

Basis: 1(a)

ADDITIONAL INFORMATION

Section 2(f)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1986-11-29 - First renewal

CORRESPONDENCE INFORMATION

Correspondent

RONALD O. THOMAS (Attorney of record)

RONALD O. THOMAS
C/O BRISTOL-MYERS COMPANY
345 PARK AVE.
NEW YORK, NY 10154



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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 72221156

Filing Dt: 06/15/1965

Reg #: 0819619

Reg. Dt: 11/29/1966

Registrant: CLAIROL INCORPORATED

Mark: THE BEAUTY PRESCRIPTION FOR TROUBLED HAI

Assignment: 1

Reel/Frame: 2429/0268

Received: 03/12/2002

Recorded: 03/12/2002

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: CLAIROL INC.

Exec Dt: 02/27/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: PROCTER & GAMBLE HAIR CARE LLC.

2-C GO/LEGAL

ONE PROCTER & GAMBLE PLAZA

CINCINNATI, OHIO 45202

Correspondent: DIANNA ICENHOWER

2C- GO LEGAL

ONE PROCTER & GAMBLE PLAZA

CINCINNATI, OHIO 45202

Assignment: 2

Reel/Frame: 2875/0567

Received: 06/21/2004

Recorded: 06/21/2004

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: PROCTER & GAMBLE HAIR CARE LLC

Exec Dt: 09/30/2002

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: OHIO

Assignee: PROCTER & GAMBLE COMPANY, THE

ONE PROCTER & GAMBLE PLAZA

LEGAL DIVISON, C-2

CINCINNATI, OHIO 45202

Correspondent: JESSICA BROWN

LEGAL/C-2

ONE PROCTER & GAMBLE PLAZA

CINCINNATI, OHIO 45202

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[| .HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)



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Typed Drawing

Word Mark	FOUNTAIN OF BEAUTY
Goods and Services	IC 003. US 051. G & S: MOISTURIZED FACE CREAM. FIRST USE: 19590800. FIRST USE IN COMMERCE: 19590800
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	72227231
Filing Date	September 7, 1965
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0826220
Registration Date	March 21, 1967
Owner	(REGISTRANT) BEAUTY COUNSELORS, INC. CORPORATION MICHIGAN 17108 MACK AVE. GROSSE POINTE MICHIGAN (LAST LISTED OWNER) VANDA BEAUTY COUNSELOR CO. CORPORATION ASSIGNEE OF DELAWARE SUITE 500 6220 S. ORANGE BLOSSOM TRAIL ORLANDO FLORIDA 32809
Assignment Recorded	ASSIGNMENT RECORDED
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15.
Renewal	1ST RENEWAL 19870321
Live/Dead Indicator	LIVE

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Serial Number: 72227231 [Assignment Information](#)

Registration Number: 826220 [Assignment Information](#)

Mark (words only): FOUNTAIN OF BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1987-04-01

Filing Date: 1965-09-07

Transformed into a National Application: No

Registration Date: 1967-03-21

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2001-11-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. VANDA BEAUTY COUNSELOR CO.

Address:

VANDA BEAUTY COUNSELOR CO.
SUITE 500 6220 S. ORANGE BLOSSOM TRAIL
ORLANDO, FL 32809
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

U.S. Class: 051 (International Class 003)

MOISTURIZED FACE CREAM

First Use Date: 1959-08-00

First Use in Commerce Date: 1959-08-00

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1987-03-21 - First renewal

1986-11-10 - Section 9 filed/check record for Section 8

CORRESPONDENCE INFORMATION

Correspondent

WILLIAM M. HOBBY III
HOBBY & WIGGINS
1327 NORTH MILLS AVE.
ORLANDO, FL 32803-2555



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Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 72227231

Filing Dt: 09/07/1965

Reg #: 0826220

Reg. Dt: 03/21/1967

Registrant: BEAUTY COUNSELORS, INC.

Mark: FOUNTAIN OF BEAUTY

Assignment: 1

Reel/Frame: 0162/0778

Received:

Recorded: 05/31/1968

Pages: 5

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: BEAUTY COUNSELORS, INC.

Exec Dt: 05/21/1968

Entity Type: CORPORATION

Citizenship: MICHIGAN

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: REXALL DRUG AND CHEMICAL COMPANY
8480 BEVERLY BLVD.
LOS ANGELES, CALIFORNIA 90054Correspondent: DONALD DIAMOND
REXALL DRUG AND CHEMICAL CO.
8480 BEVERLY BLVD.
LOS ANGELES, CA 90054

Assignment: 2

Reel/Frame: 0178/0144

Received:

Recorded: 06/27/1969

Pages: 3

Conveyance: CHANGE OF NAME

Assignor: REXALL DRUG AND CHEMICAL COMPANY

Exec Dt: 04/22/1969

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: DART INDUSTRIES INC.Correspondent: DART INDUSTRIES INC.
8480 BEVERLY BLVD.
LOS ANGELES, CA 90054

Assignment: 3

Reel/Frame: 0454/0871

Received:

Recorded: 11/18/1983

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: DART INDUSTRIES INC.

Exec Dt: 09/30/1981

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: VANDA BEAUTY COUNSELOR COMPANY
SUITE 500
6220 S. ORANGE BLOSSOM TRAIL
ORLANDO, FLORIDA 32809Correspondent: WILLIAM M. HOBBY III
1327 NORTH MILLS AVE.

ORLANDO, FL 32803-2555

Search Results as of: 03/25/2005 05:48 PM

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Typed Drawing

Word Mark	AMINO-PON BEAUTY BAR
Goods and Services	IC 003. US 052. G & S: NON-ALKALINE, SOAP-LIKE BARS FOR SKIN CLEANSING PURPOSES. FIRST USE: 19670131. FIRST USE IN COMMERCE: 19670131
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	72273577
Filing Date	June 12, 1967
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 24, 1967
Registration Number	0842225
Registration Date	January 9, 1968
Owner	(REGISTRANT) REDKEN LABORATORIES, INC. CORPORATION CALIFORNIA 14721 CALIFA ST. VAN NUYS CALIFORNIA (LAST LISTED OWNER) REDKEN LABORATORIES, INC. CORPORATION BY MERGER WITH DELAWARE 6625 VARIEL AVE. CANOGA PARK CALIFORNIA 91303
Assignment Recorded	ASSIGNMENT RECORDED
Prior Registrations	0832307
Disclaimer	THE WORDS "BEAUTY BAR" ARE DISCLAIMED APART FROM THE MARK AS SHOWN.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15.
Renewal	1ST RENEWAL 19880109
Live/Dead Indicator	LIVE

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Serial Number: 72273577 Assignment Information

Registration Number: 842225 Assignment Information

Mark (words only): AMINO-PON BEAUTY BAR

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1988-08-09

Filing Date: 1967-06-12

Transformed into a National Application: No

Registration Date: 1968-01-09

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1993-06-30

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. REDKEN LABORATORIES, INC.

Address:

REDKEN LABORATORIES, INC.
6625 VARIEL AVE.
CANOGA PARK, CA 91303
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

U.S. Class: 052 (International Class 003)

NON-ALKALINE, SOAP-LIKE BARS FOR SKIN CLEANSING PURPOSES

First Use Date: 1967-01-31

First Use in Commerce Date: 1967-01-31

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: THE WORDS "BEAUTY BAR" ARE DISCLAIMED APART FROM THE MARK AS SHOWN.

Prior Registration Number(s):
832307

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1988-01-09 - First renewal

1988-01-06 - Section 9 filed/check record for Section 8

CORRESPONDENCE INFORMATION

Correspondent
D. JAMES PEKIN
REDKEN LABORATORIES, INC.
6625 VAREL AVE.
CANOGA PARK, CA 91303



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 6**Serial #:** 72273577**Filing Dt:** 06/12/1967**Reg #:** 0842225**Reg. Dt:** 01/09/1968**Registrant:** REDKEN LABORATORIES, INC.**Mark:** AMINO-PON BEAUTY BAR**Assignment: 1****Reel/Frame:** 0401/0550**Received:****Recorded:** 10/13/1981**Pages:** 1**Conveyance:** CERTIFICATE BY THE SECRETARY OF STATE OF CALIFORNIA, SHOWING MERGER FILED ON DEC. 22, 1980**Assignor:** REDKEN LABORATORIES, INC.**Exec Dt:** 02/03/1981**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** REDKEN LABORATORIES, INC.**Correspondent:** CHRISTIE, PARKER, ET AL.
201 SOUTH LAKE AVE.
PASADENA, CA 91101**Assignment: 2****Reel/Frame:** 0638/0550**Received:****Recorded:** 11/23/1988**Pages:** 0**Conveyance:** SECURITY INTEREST**Assignor:** RECKEN LABORATORIES, INC.**Exec Dt:** 11/14/1988**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** A NATIONAL BANKING
ASSOCIATION**Citizenship:** NONE**Assignee:** SECURITY PACIFIC NATIONAL BANK**Correspondent:** SHEPPARD, MULLIN, RICHTER & HAMPTON
333 SOUTH HOPE STREET
LOS ANGELES, CA 90071**Assignment: 3****Reel/Frame:** 0999/0001**Received:****Recorded:** 06/24/1993**Pages:** 13**Conveyance:** RELEASE OF SECURITY INTEREST AND RECONVEYANCE OF TRADEMARKS.**Assignor:** BANK OF AMERICA NATIONAL TRUST AND SAVINGS
ASSOCIATION, SUCCESSOR BY MERGER TO SECURITY
PACIFIC NATIONAL BANK.**Exec Dt:** 06/21/1993**Entity Type:** A NATIONAL BANKING
ASSOCIATION**Citizenship:** NONE**Assignee:** REDKEN LABORATORIES, INC.
6625 VARIEL AVENUE
CANOGA PARK, CALIFORNIA 91303**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Correspondent:** PETER COUSINS
GIBNEY, ANTHONY & FLAHERTY
665 FIFTH AVENUE

NEW YORK, NY 10022

Assignment: 4**Reel/Frame:** 1964/0030 **Received:** 10/06/1999**Recorded:** 09/30/1999**Pages:** 26**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** REDKEN LABORATORIES, INC.**Exec Dt:** 12/31/1998**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** MAYBELLINE COSMETICS CORPORATION
575 FIFTH AVENUE
NEW YORK, NEW YORK 10017**Correspondent:** COSMAIR, INC.
LISA M. GIGLIOTTI, ESQ.
575 FIFTH AVENUE
NEW YORK, NY 10017**Assignment: 5****Reel/Frame:** 2014/0251 **Received:** 02/08/2000**Recorded:** 12/14/1999**Pages:** 6**Conveyance:** CHANGE OF NAME**Assignor:** MAYBELLINE COSMETICS CORPORATION**Exec Dt:** 01/29/1999**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** COSMAIR CREATIVE, INC.
575 FIFTH AVENUE
NEW YORK, NEW YORK 10017**Correspondent:** COSMAIR, INC.
LISA M. GIGLIOTTI, ESQ.
575 FIFTH AVENUE
NEW YORK, NY 10017**Assignment: 6****Reel/Frame:** 2130/0238 **Received:** 09/13/2000**Recorded:** 07/27/2000**Pages:** 9**Conveyance:** CHANGE OF NAME**Assignor:** COSMAIR CREATIVE, INC.**Exec Dt:** 06/21/2000**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** L'OREAL USA CREATIVE, INC.
575 FIFTH AVENUE
NEW YORK, NEW YORK 10017**Correspondent:** L'OREAL USA CREATIVE, INC.
LISA M. GIGLIOTTI, ESQ.
575 FIFTH AVENUE
NEW YORK, NEW YORK 10017

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Typed Drawing

Word Mark	BEAUTY SLEEP
Goods and Services	IC 003. US 051. G & S: NIGHT CREAM. FIRST USE: 19670215. FIRST USE IN COMMERCE: 19670307
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	72267325
Filing Date	March 22, 1967
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0849574
Registration Date	May 21, 1968
Owner	(REGISTRANT) ELIZABETH ARDEN SALES CORPORATION CORPORATION DELAWARE 3 E. 54TH ST. NEW YORK NEW YORK 10022 (LAST LISTED OWNER) ELIZABETH ARDEN, INC. CORPORATION ASSIGNEE OF INDIANA PARK AVENUE PLAZA 55 EAST 52ND ST. NEW YORK NEW YORK 10055
Assignment Recorded	ASSIGNMENT RECORDED
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15.
Renewal	1ST RENEWAL 19880521
Live/Dead Indicator	LIVE

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Serial Number: 72267325 Assignment Information

Registration Number: 849574 Assignment Information

Mark (words only): BEAUTY SLEEP

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1988-10-27

Filing Date: 1967-03-22

Transformed into a National Application: No

Registration Date: 1968-05-21

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2001-11-08

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ELIZABETH ARDEN, INC.

Address:

ELIZABETH ARDEN, INC.
PARK AVENUE PLAZA 55 EAST 52ND ST.
NEW YORK, NY 10055
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Indiana

GOODS AND/OR SERVICES

U.S. Class: 051 (International Class 003)

NIGHT CREAM

First Use Date: 1967-02-15

First Use in Commerce Date: 1967-03-07

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-02-24 - TEAS Change of Correspondence Received

1988-05-24 - Section 9 filed/check record for Section 8

1988-05-21 - First renewal

1988-05-24 - Post Registration action correction

CORRESPONDENCE INFORMATION

Correspondent

James T. Perry, Esq.
Elizabeth Arden, Inc.
200 Park Avenue South
New York NY 10003

Phone Number: 212-261-1000

Fax Number: 212-261-1060



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: 72267325

Filing Dt: 03/22/1967

Reg #: 0849574

Reg. Dt: 05/21/1968

Registrant: ELIZABETH ARDEN SALES CORPORATION

Mark: BEAUTY SLEEP

Assignment: 1

Reel/Frame: 0210/0324

Received:

Recorded: 09/13/1971

Pages: 9

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: NEDRA LIQUIDATION CORP.

Exec Dt: 01/22/1971

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: INDIANA

Assignee: ELI LILLY AND COMPANY
307 EAST MCCARTY ST.
INDIANAPOLIS, INDIANACorrespondent: ELI LILLY AND COMPANY
307 EAST MCCARTY ST.
INDIANAPOLIS, IN 46206

Assignment: 2

Reel/Frame: 0210/0321

Received:

Recorded: 09/13/1971

Pages: 3

Conveyance: CHANGE OF NAME

Assignor: ARDEN, ELIZABETH SALES CORPORATION

Exec Dt: 07/30/1971

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: NEDRA LIQUIDATION CORP.Correspondent: ELI LILLY AND COMPANY
307 EAST MCCARTY ST.
INDIANAPOLIS, IN 46206

Assignment: 3

Reel/Frame: 0590/0405

Received:

Recorded: 01/15/1988

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: ELI LILLY AND COMPANY

Exec Dt: 12/22/1987

Entity Type: CORPORATION

Citizenship: INDIANA

Entity Type: CORPORATION

Citizenship: INDIANA

Assignee: ELIZABETH ARDEN, INC.
PARK AVENUE PLAZA, 55 EAST 52ND STREET
NEW YORK, NEW YORK 10022Correspondent: RUBIN BAUM LEVIN CONSTANT ET AL.
30 ROCKEFELLER PLAZA
NEW YORK, NY 10112

Assignment: 4

Reel/Frame: 0670/0783**Received:****Recorded:** 09/08/1989**Pages:** 0**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** ELIZABETH ARDEN, INC.**Exec Dt:** 08/03/1989**Entity Type:** CORPORATION**Citizenship:** INDIANA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** UNOPCO SUB, INC.

C/O CORPORATION TRUST COMPANY

1209 ORANGE STREET

WILMINGTON, DELAWARE

Correspondent: RUBIN, BAUM, LEVIN, CONSTANT & FRIEDMAN

30 ROCKEFELLER PLAZA

NEW YORK, NY 10112

Assignment: 5**Reel/Frame:** 2230/0811**Received:** 02/16/2001**Recorded:** 02/02/2001**Pages:** 11**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** UNOPCO SUB, INC.**Exec Dt:** 01/23/2001**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** FD MANAGEMENT, INC.

300 DELAWARE AVENUE

WILMINGTON, DELAWARE 19801

Correspondent: ABELMAN, FRAYNE & SCHWAB

VICTOR M. TANNENBAUM

150 EAST 42ND STREET

NEW YORK, NY 10017

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Typed Drawing

Word Mark	BARE BEAUTY
Goods and Services	IC 003. US 051. G & S: MAKE-UP CREAM. FIRST USE: 19660414. FIRST USE IN COMMERCE: 19660414
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	72273442
Filing Date	June 9, 1967
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0854826
Registration Date	August 13, 1968
Owner	(REGISTRANT) BORDEN COMPANY, THE CORPORATION NEW JERSEY 350 MADISON AVE. NEW YORK NEW YORK 10017 (LAST LISTED OWNER) CHESEBROUGH-POND'S INC. CORPORATION ASSIGNEE OF NEW YORK 33 BENEDICT PLACE GREENWICH CONNECTICUT 06830
Assignment Recorded	ASSIGNMENT RECORDED
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15.
Renewal	1ST RENEWAL 19880813
Live/Dead Indicator	LIVE

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Serial Number: 72273442 [Assignment Information](#)

Registration Number: 854826 [Assignment Information](#)

Mark (words only): BARE BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1988-12-12

Filing Date: 1967-06-09

Transformed into a National Application: No

Registration Date: 1968-08-13

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-06-14

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CHESEBROUGH-POND'S INC.

Address:

CHESEBROUGH-POND'S INC.
33 BENEDICT PLACE
GREENWICH, CT 06830
United States

Legal Entity Type: Corporation

State or Country of Incorporation: New York

GOODS AND/OR SERVICES

U.S. Class: 051 (International Class 003)

MAKE-UP CREAM

First Use Date: 1966-04-14

First Use in Commerce Date: 1966-04-14

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1988-08-13 - First renewal

1988-07-26 - Section 9 filed/check record for Section 8

CORRESPONDENCE INFORMATION

Correspondent

KENNETH C. LEONARD

MELVIN H. KURTZ

33 BENEDICT PLAZA

GREENWICH, CT 06836-6000



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Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: 72273442

Filing Dt: 06/09/1967

Reg #: 0854826

Reg. Dt: 08/13/1968

Registrant: BORDEN COMPANY, THE

Mark: BARE BEAUTY

Assignment: 1

Reel/Frame: 0173/0069

Received:

Recorded: 10/09/1968

Pages: 1

Conveyance: CHANGE OF NAME

Assignor: BORDEN COMPANY, THE

Exec Dt: 04/25/1968

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: BORDEN, INC.

Correspondent: BORDEN, INC.

350 MADISON AVE.

NEW YORK, NY 10017

Assignment: 2

Reel/Frame: 0496/0102

Received:

Recorded: 05/28/1985

Pages: 1

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: BORDEN, INC.

Exec Dt: 04/02/1985

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: HARBORS, MARION

274 EAST KINGS HIGHWAY

HADDONFIELD, NEW JERSEY 28033

Correspondent: CHESEBROUGH-POND'S INC.

Assignment: 3

Reel/Frame: 0496/0114

Received:

Recorded: 05/28/1985

Pages: 1

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: HARBORS, MARION

Exec Dt: 05/20/1985

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: CHESEBROUGH-POND'S INC.

33 BENEDICT PLACE

GREENWICH, CONNECTICUT 06830

Correspondent: CHESEBROUGH-POND'S INC.

Assignment: 4

Reel/Frame: 0722/0108

Received:

Recorded: 04/20/1990

Pages: 0

Conveyance: MERGER AND CHANGE OF NAME

Assignors: CONOPCO, INC.

Exec Dt: 03/20/1990

Entity Type: CORPORATION

CHESEBROUGH-POND'S, INC.

Assignees: CHESEBROUGH-POND'S, INC.

CONOPCO INC.

Correspondent: CHESEBROUGH-POND'S INC.
P.O. BOX 6000
33 BENEDICT PLACE
GREENWICH, CT 06836-6000

Assignment: 5

Reel/Frame: 0734/0878

Received:

Recorded: 07/16/1990

Pages: 0

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: CONOPCO, INC.

Assignee: CHESEBROUGH-POND'S INC.
501 SILVERSIDE ROAD
WILMINGTON, DELAWARE 19809

Correspondent: CHESEBROUGH-POND'S USA CO.
MARY A. CASSIDY
P.O. BOX 6000
33 BENEDICT PLACE
GREENWICH, CT 06830-6000

Citizenship: MAINE

Exec Dt: 03/20/1990

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW YORK

Exec Dt: 05/01/1990

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: DELAWARE

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| [HOME](#) | [INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [CONTACT US](#) | [PRIVACY STATEMENT](#)



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Vanda
BEAUTY COUNSELOR

Word Mark	VANDA BEAUTY COUNSELOR
Goods and Services	(EXPIRED) IC 001 002 003 004 005. US 006. G & S: [[[ROOM FRESHENER]]]. FIRST USE: 19681203. FIRST USE IN COMMERCE: 19681203
	(EXPIRED) IC 005. US 018. G & S: [[[MEDICATED PORE LOTION FOR THE TREATMENT OF ACNE AND OTHER MINOR SKIN IRRITATIONS]]]. FIRST USE: 19681203. FIRST USE IN COMMERCE: 19681203
	(EXPIRED) IC 003 005. US 051. G & S: [[[COLOGNE, PERFUME, FACIAL CREAM, COSMETIC VITAMIN LOTION, HAIR DRESSING, AFTER-SHAVE FOAM, AND PERSONAL DEODORANT]]]. FIRST USE: 19681203. FIRST USE IN COMMERCE: 19681203
	IC 003. US 052. G & S: BATH AND TOILETRY SOAP. FIRST USE: 19681203. FIRST USE IN COMMERCE: 19681203
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	010102 270305
Serial Number	72314998
Filing Date	December 23, 1968
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	0883618
Registration	

Date January 6, 1970
Owner (REGISTRANT) DART INDUSTRIES INC. DBA VANDA BEAUTY COUNSELOR CORPORATION
DELAWARE 8480 BEVERLY BLVD. LOS ANGELES CALIFORNIA 90054

(LAST LISTED OWNER) VANDA BEAUTY COUNSELOR CO. CORPORATION BY ASSIGNMENT
DELAWARE 4600 36TH STREET ORLANDO FLORIDA 32811
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record WILLIAM M. HOBBY III
Prior Registrations 0297197;0585453;AND OTHERS
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15.
Renewal 2ND RENEWAL 19991019
Live/Dead Indicator LIVE

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Serial Number: 72314998 [Assignment Information](#)

Registration Number: 883618 [Assignment Information](#)

Mark



(words only): VANDA BEAUTY COUNSELOR

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1999-10-19

Filing Date: 1968-12-23

Transformed into a National Application: No

Registration Date: 1970-01-06

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2001-11-26

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. VANDA BEAUTY COUNSELOR CO.

Address:

VANDA BEAUTY COUNSELOR CO.
4600 36TH STREET
ORLANDO, FL 32811
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

U.S. Class: 006 (International Class 001, 002, 003, 004, 005)

Cancelled, surrendered, or expired

First Use Date: 1968-12-03

First Use in Commerce Date: 1968-12-03

Basis: 1(a)

U.S. Class: 018 (International Class 005)

Cancelled, surrendered, or expired

First Use Date: 1968-12-03

First Use in Commerce Date: 1968-12-03

Basis: 1(a)

U.S. Class: 051 (International Class 003, 005)

Cancelled, surrendered, or expired

First Use Date: 1968-12-03

First Use in Commerce Date: 1968-12-03

Basis: 1(a)

U.S. Class: 052 (International Class 003)

BATH AND TOILETRY SOAP

First Use Date: 1968-12-03

First Use in Commerce Date: 1968-12-03

Basis: 1(a)

ADDITIONAL INFORMATION

Prior Registration Number(s):

297197

585453

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1999-10-19 - Second renewal 10 year

1999-07-02 - Section 9 filed/check record for Section 8

1999-07-02 - Section 9 filed/check record for Section 8

1990-03-05 - First renewal 10 year

1990-01-05 - Section 9 filed/check record for Section 8

CORRESPONDENCE INFORMATION

Correspondent

WILLIAM M. HOBBY III (Attorney of record)

WILLIAM M HOBBY III
157 E NEW ENGLAND AVE
STE 375
WINTER PARK FL 32789



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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 72314998

Filing Dt: 12/23/1968

Reg #: 0883618

Reg. Dt: 01/06/1970

Registrant: DART INDUSTRIES INC.

Mark: VANDA BEAUTY COUNSELOR

Assignment: 1

Reel/Frame: 0177/0144

Received:

Recorded: 06/27/1969

Pages: 3

Conveyance: CHANGE OF NAME

Assignor: REXALL DRUG AND CHEMICAL COMPANY

Exec Dt: 04/22/1969

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: DART INDUSTRIES INC.

Correspondent: DART INDUSTRIES INC.

8480 BEVERLY BLVD.

LOS ANGELES, CA 90054

Assignment: 2

Reel/Frame: 0454/0871

Received:

Recorded: 11/18/1983

Pages: 7

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: DART INDUSTRIES INC.

Exec Dt: 09/30/1981

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: VANDA BEAUTY COUNSELOR COMPANY

SUITE 500

6220 S. ORANGE BLOSSOM TRAIL

ORLANDO, FLORIDA 32809

Correspondent: WILLIAM M. HOBBY III

1327 NORTH MILLS AVE.

ORLANDO, FL 32803-2555

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Record 1 out of 1

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BLACK BEAUTIES

Word Mark	BLACK BEAUTY
Goods and Services	IC 003. US 004. G & S: Emery Boards. FIRST USE: 19810812. FIRST USE IN COMMERCE: 19810812
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	73341016
Filing Date	December 10, 1981
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	February 8, 1983
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	1235991
Registration Date	May 3, 1983
Owner	(REGISTRANT) COLUMBIA MANICURE MFG. CO., INC. CORPORATION NEW YORK ONE SENECA PLACE GREENWICH CONNECTICUT 06830 (LAST LISTED OWNER) FLOWERY BEAUTY PRODUCTS, INC. CORPORATION BY ASSIGNMENT NEW YORK 107 MILL PLAIN ROAD DANBURY CONNECTICUT 06811
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	JACK L. MOST

Disclaimer	No claim is made to the exclusive right to use the word "Black", apart from the mark as shown.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030614.
Renewal	1ST RENEWAL 20030614
Live/Dead Indicator	LIVE

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Serial Number: 73341016 Assignment Information

Registration Number: 1235991 Assignment Information

Mark

BLACK BEAUTIES

(words only): BLACK BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2003-06-14

Filing Date: 1981-12-10

Transformed into a National Application: No

Registration Date: 1983-05-03

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-05-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. FLOWERY BEAUTY PRODUCTS, INC.

Address:

FLOWERY BEAUTY PRODUCTS, INC.
107 MILL PLAIN ROAD
DANBURY, CT 06811
United States

Legal Entity Type: Corporation

State or Country of Incorporation: New York

GOODS AND/OR SERVICES

International Class: 003

Emery Boards

First Use Date: 1981-08-12

First Use in Commerce Date: 1981-08-12

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: No claim is made to the exclusive right to use the word "Black", apart from the mark as shown.

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-06-14 - First renewal 10 year

2003-06-14 - Section 8 (10-year) accepted/ Section 9 granted

2003-04-03 - Combined Section 8 (10-year)/Section 9 filed

2003-04-03 - PAPER RECEIVED

2003-03-14 - TEAS Change of Correspondence Received

2003-03-14 - TEAS Change of Correspondence Received

1990-04-20 - Section 7 correction issued

1990-04-20 - Section 7 amendment issued

1990-03-05 - Response received for Post Registration action

1989-10-11 - Post Registration action mailed - Section 7

1989-08-08 - Section 8 (6-year) accepted & Section 15 acknowledged

1989-07-03 - Section 7 amendment filed

1989-05-02 - Section 8 (6-year) and Section 15 Filed

1983-05-03 - Registered - Principal Register

1983-02-08 - Published for opposition

1983-05-03 - Registered - Principal Register

1983-01-04 - Notice of publication

1982-09-08 - Non-final action mailed

1982-08-12 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

JACK L. MOST (Attorney of record)

Jack L. Most
Goetz Fitzpatrick LLP
One Penn Plaza Suite 4401
New York NY 10119

Phone Number: 212-695-8100

Fax Number: 212-629-4013



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1**Serial #:** 73341016**Filing Dt:** 12/10/1981**Reg #:** 1235991**Reg. Dt:** 05/03/1983**Registrant:** COLUMBIA MANICURE MFG. CO., INC.**Mark:** BLACK BEAUTY**Assignment: 1****Reel/Frame:** 0789/0945**Received:****Recorded:** 05/20/1991**Pages:** 3**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL AS OF 01-01-1991.**Assignor:** COLUMBIA MANICURE MANUFACTURING CO., INC.**Exec Dt:** 04/25/1991**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee:** FLOWERY BEAUTY PRODUCTS, INC.**Correspondent:** FINKELSTEIN BRUCKMAN WOHL MOST & ROTHMAN
575 LEXINGTON AVENUE
NEW YORK, NY 10022-6102

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Typed Drawing

Word Mark	BEAUTY WITHOUT CRUELTY
Goods and Services	IC 003. US 051. G & S: Cosmetics Products-Namely, Skin Lotions, Creams and Fresheners, Bath Oils and Lotions, Bath Powders, Toilet Soaps, Personal Deodorants, Antiperspirants, Make-Up Bases, Face Powders, Lipsticks, Nail Colors, Mascara, Eye Shadows, Blushers, Eye Liners, Perfumes, Colognes, Hair Shampoos, Hair Conditioners, and Hair Spray. FIRST USE: 19630000. FIRST USE IN COMMERCE: 19781100
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73293514
Filing Date	January 19, 1981
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	July 12, 1983
Registration Number	1252630
Registration Date	October 4, 1983
Owner	(REGISTRANT) Beauty Without Cruelty Ltd. COMPANY UNITED KINGDOM 37 Avebury Ave. Tonbridge, Kent ENGLAND Tn9 1TL
	(LAST LISTED OWNER) AVALON NATURAL PRODUCTS, INC. CORPORATION BY ASSIGNMENT, BY ASSIGNMENT CALIFORNIA 1105 INDUSTRIAL AVENUE SUITE 200 PETALUMA CALIFORNIA 94952
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	GREGORY N. OWEN
Disclaimer	No claim is made to the exclusive right to use the word "Beauty", apart from the mark as shown.
Type of Mark	TRADEMARK
Register	PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030628.
Renewal 1ST RENEWAL 20030628
Live/Dead Indicator LIVE

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Serial Number: 73293514 Assignment Information

Registration Number: 1252630 Assignment Information

Mark (words only): BEAUTY WITHOUT CRUELTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2003-06-28

Filing Date: 1981-01-19

Transformed into a National Application: No

Registration Date: 1983-10-04

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-06-30

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. AVALON NATURAL PRODUCTS, INC.

Address:

AVALON NATURAL PRODUCTS, INC.
1105 INDUSTRIAL AVENUE SUITE 200
PETALUMA, CA 94952
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 003

Cosmetics Products-Namely, Skin Lotions, Creams and Fresheners, Bath Oils and Lotions, Bath Powders, Toilet Soaps, Personal Deodorants, Antiperspirants, Make-Up Bases, Face Powders, Lipsticks, Nail Colors, Mascara, Eye Shadows, Blushers, Eye Liners, Perfumes, Colognes, Hair Shampoos, Hair Conditioners, and

Hair Spray

First Use Date: 1963-00-00

First Use in Commerce Date: 1978-11-00

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: No claim is made to the exclusive right to use the word "Beauty", apart from the mark as shown.

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-06-28 - First renewal 10 year

2003-06-28 - Section 8 (10-year) accepted/ Section 9 granted

2003-04-21 - Combined Section 8 (10-year)/Section 9 filed

2003-04-21 - PAPER RECEIVED

1989-03-22 - Section 8 (6-year) accepted & Section 15 acknowledged

1988-12-05 - Section 8 (6-year) and Section 15 Filed

1983-10-04 - Registered - Principal Register

1983-07-12 - Published for opposition

1983-07-12 - Published for opposition

1983-06-17 - Notice of publication

1983-06-16 - Notice of publication

1983-06-15 - Notice of publication

1983-05-04 - Approved for Pub - Principal Register (Initial exam)

1983-05-03 - Examiner's amendment mailed

1982-05-20 - Non-final action mailed

1982-04-06 - Case file assigned to examining attorney

1981-04-20 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

GREGORY N. OWEN (Attorney of record)

GREGORY N. OWEN
OWEN WICKERSHAM & ERICKSON, PC
455 MARKET STREET, SUITE 1910
SAN FRANCISCO CA 94105



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: 73293514

Filing Dt: 01/19/1981

Reg #: 1252630

Reg. Dt: 10/04/1983

Registrant: Beauty Without Cruelty Ltd.

Mark: BEAUTY WITHOUT CRUELTY

Assignment: 1

Reel/Frame: 1770/0865

Received: 08/21/1998

Recorded: 08/10/1998

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: BEAUTY WITHOUT CRUELTY PLC

Exec Dt: 05/01/1998

Entity Type: CORPORATION

Citizenship: ITALY

Entity Type: LIMITED LIABILITY

Citizenship: NONE

Assignee: FINE FRAGRANCES & COSMETICS LTD.
74 OLDFIELD ROAD
HAMPTON, MIDDLESEX TW12 2HR, ENGLAND

Correspondent: ANDRUS, SCEALES, STARKE & SAWALL, LLP
JOSEPH J. JOCHMAN, JR.
100 EAST WISCONSIN AVENUE, SUITE 1100
MILWAUKEE, WI 53202

Assignment: 2

Reel/Frame: 2591/0626

Received: 10/02/2002

Recorded: 10/02/2002

Pages: 9

Conveyance: SECURITY INTEREST

Assignor: AVALON NATURAL PRODUCTS, INC.

Exec Dt: 08/15/2002

Entity Type: CORPORATION

Citizenship: STATELESS

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: PB CAPITAL CORPORATION
590 MADISON AVENUE
NEW YORK, NEW YORK 10022

Correspondent: KRONISH LIEB ET AL.
CAROLINE DEMIRS
1114 AVENUE OF THE AMERICAS
NEW YORK, NY 10036

Assignment: 3

Reel/Frame: 2585/0251

Received: 09/20/2002

Recorded: 09/18/2002

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: FINE FRAGRANCES & COSMETICS LTD.

Exec Dt: 08/16/2002

Entity Type: U.K. LIMITED
LIABILITY COMPANY

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: AVALON NATURAL PRODUCTS, INC.
1105 INDUSTRIAL AVENUE
SUITE 200
PETALUMA, CALIFORNIA 94952

Correspondent: GREGORY N. OWEN, ESQ.
455 MARKET STREET
SUITE 1910
SAN FRANCISCO, CA 94105

Assignment: 4

Reel/Frame: 3011/0478 **Received:** 01/18/2005 **Recorded:** 01/18/2005 **Pages:** 8

Conveyance: RELEASE OF TRADEMARK SECURITY INTEREST

Assignor: PB CAPITAL CORPORATION

Exec Dt: 01/14/2005

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: AVALON NATURAL PRODUCTS, INC.
1105 INDUSTRIAL AVENUE
PETALUMA, CALIFORNIA 94952

Correspondent: ELISABETH A. LANGWORTHY, ESQ.
1275 PENNSYLVANIA AVE, NW
SUTHERLAND ASBILL & BRENNAN LLP
WASHINGTON, DC 20004-2415

Assignment: 5

Reel/Frame: 3011/0489 **Received:** 01/18/2005 **Recorded:** 01/18/2005 **Pages:** 6

Conveyance: SECURITY INTEREST

Assignor: AVALON NATURAL PRODUCTS, INC.

Exec Dt: 01/14/2005

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: MERRILL LYNCH CAPITAL, A DIVISION OF MERRILL LYNCH BUSINESS FINANCIAL SERVICES, INC.
222 NORTH LASALLE ST., 15TH FLOOR
CHICAGO, ILLINOIS 60601

Correspondent: ELISABETH A. LANGWORTHY, ESQ.
1275 PENNSYLVANIA AVE, NW
SUTHERLAND ASBILL & BRENNAN LLP
WASHINGTON, DC 20004-2415

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Word Mark	UNSEEN BEAUTY
Goods and Services	IC 003. US 051. G & S: Perfume and Eau de Toilette. FIRST USE: 19820218. FIRST USE IN COMMERCE: 19820218
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	260301
Serial Number	73351974
Filing Date	February 25, 1982
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	August 30, 1983
Registration Number	1258136
Registration Date	November 22, 1983
Owner	(REGISTRANT) Ebullience, Inc. CORPORATION PENNSYLVANIA 125 South St. Philadelphia PENNSYLVANIA 19147
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 8 (6-YR). SECTION 8(10-YR) 20031224.
Renewal	1ST RENEWAL 20031224
Live/Dead Indicator	LIVE

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Serial Number: 73351974

Registration Number: 1258136

Mark



(words only): UNSEEN BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2003-12-24

Filing Date: 1982-02-25

Transformed into a National Application: No

Registration Date: 1983-11-22

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-12-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Ebullience, Inc.

Address:

Ebullience, Inc.
125 South St.
Philadelphia, PA 19147
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Pennsylvania

GOODS AND/OR SERVICES

International Class: 003

Perfume and Eau de Toilette

First Use Date: 1982-02-18

First Use in Commerce Date: 1982-02-18

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-12-24 - First renewal 10 year

2003-12-24 - Section 8 (10-year) accepted/ Section 9 granted

2003-10-14 - Combined Section 8 (10-year)/Section 9 filed

1990-02-07 - Section 8 (6-year) accepted

1989-11-20 - Section 8 (6-year) filed

1983-11-22 - Registered - Principal Register

1983-08-30 - Published for opposition

1983-11-22 - Registered - Principal Register

1983-08-30 - Published for opposition

1983-08-10 - Notice of publication

1983-08-09 - Notice of publication

1983-08-08 - Notice of publication

1983-08-05 - Notice of publication

1983-07-01 - Approved for Pub - Principal Register (Initial exam)

1983-04-20 - Communication received from applicant

1983-04-06 - Communication received from applicant

1982-12-14 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

RONALD L. PANITCH
PANITCH, SCHWARZE, JACOBS & NADEL
36TH FLOOR, FIVE PENN CENTER PLAZA
1601 MARKET STREET
PHILADELPHIA, PA 19103



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Typed Drawing

Word Mark	BEAUTY SPONGES
Goods and Services	IC 003. US 029 051. G & S: COTTON COSMETIC APPLICATORS AND CLEANSING PADS. FIRST USE: 19710913. FIRST USE IN COMMERCE: 19710913
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73130705
Filing Date	June 17, 1977
Current Filing Basis	1A
Original Filing Basis	1A
Registration Number	1085847
Registration Date	February 21, 1978
Owner	(REGISTRANT) DART INDUSTRIES INC. DBA ABSORBENT COTTON COMPANY CORPORATION DELAWARE 8480 BEVERLY BLVD. LOS ANGELES CALIFORNIA 90048
	(LAST LISTED OWNER) ABSORBENT COTTON COMPANY CORPORATION ASSIGNEE OF DELAWARE 401 MARSHALL RD. VALLEY PARK MISSOURI 63088
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	EUGENE E RENZ JR
Disclaimer	APPLICANT HERBY DISCLAIMS THE WORD "SPONGES" WHEN USED SEPARATE AND APART FROM THE MARK AS A WHOLE.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Renewal	1ST RENEWAL 19980615
Live/Dead Indicator	LIVE

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Serial Number: 73130705 [Assignment Information](#)

Registration Number: 1085847 [Assignment Information](#)

Mark (words only): BEAUTY SPONGES

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 1998-06-15

Filing Date: 1977-06-17

Transformed into a National Application: No

Registration Date: 1978-02-21

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1998-07-30

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ABSORBENT COTTON COMPANY

Address:

ABSORBENT COTTON COMPANY
401 MARSHALL RD.
VALLEY PARK, MO 63088
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 003

COTTON COSMETIC APPLICATORS AND CLEANSING PADS

First Use Date: 1971-09-13

First Use in Commerce Date: 1971-09-13

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: APPLICANT HERBY DISCLAIMS THE WORD "SPONGES" WHEN USED SEPARATE AND APART FROM THE MARK AS A WHOLE.

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1998-06-15 - First renewal 10 year

1998-03-26 - Response received for Post Registration action

1998-03-16 - Post Registration action mailed - Section 9

1998-02-09 - Section 9 filed/check record for Section 8

1983-12-19 - Section 8 (6-year) accepted & Section 15 acknowledged

CORRESPONDENCE INFORMATION

Correspondent

EUGENE E RENZ JR (Attorney of record)

EUGENE E RENZ JR
PO BOX 2056
MEDIA PA 19063-9056



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 5**Serial #:** 73130705**Filing Dt:** 06/17/1977**Reg #:** 1085847**Reg. Dt:** 02/21/1978**Registrant:** DART INDUSTRIES INC.**Mark:** BEAUTY SPONGES**Assignment: 1****Reel/Frame:** 0557/0427**Received:****Recorded:** 03/03/1987**Pages:** 2**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** DART INDUSTRIES, INC.**Exec Dt:** 01/28/1987**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** ABSORBENT COTTON COMPANY
FOURTH AND MARSHALL
VALLEY PARK, MISSOURI 63088**Correspondent:** EUGENE E. RENZ, JR.
P.O. BOX 2056
205 NORTH MONROE ST.
MEDIA, PA 19063-9056**Assignment: 2****Reel/Frame:** 1203/0485**Received:****Recorded:** 09/09/1994**Pages:** 3**Conveyance:** CHANGE OF NAME, EFFECTIVE FEBRUARY 19, 1987. SEE DOCUMENT FOR DETAILS.**Assignor:** ABSORBENT COTTON COMPANY, INC.**Exec Dt:** 02/19/1987**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** STERILE PRODUCTS CORPORATION
FOURTH AND MARSHALL
VALLELY PARK, MISSOURI 630881898**Correspondent:** GALLOP, JOHNSON & NEUMAN, L.C.
KAY R. SHERMAN, ESQ.
101 SOUTH HANLEY ROAD
#1600
ST. LOUIS, MO 63105**Assignment: 3****Reel/Frame:** 0786/0152**Received:****Recorded:** 05/06/1991**Pages:** 4**Conveyance:** LICENSE**Assignor:** STERILE PRODUCTS CORPORATION**Exec Dt:** 04/18/1991**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** MISSOURI**Assignee:** MARK TWAIN BANK
P.O. BOX 66911
ST LOUIS, MISSOURI 63166

Correspondent: HUSCH EPPENBERGER
DONOHUE CORNFELD & JENKINS
100 N. BROADWAY
SUITE 1300
ST. LOUIS, MISSOURI 63102

Assignment: 4

Reel/Frame: 1355/0392 **Received:** 05/30/1995

Recorded: 05/15/1995

Pages: 9

Conveyance: TERMINATION OF GRANT OF LICENSE

Assignor: MARK TWAIN BANK

Assignee: STERILE PRODUCTS CORPORATION
401 MARSHALL ROAD
VALLEY PARK, MISSISSIPPI 63088-1817

Exec Dt: 03/03/1995
Entity Type: CORPORATION
Citizenship: MISSISSIPPI
Entity Type: CORPORATION
Citizenship: DELAWARE

Correspondent: KEVIN J. MCDEVITT
WILLIAN BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, ILLINOIS 60610

Assignment: 5

Reel/Frame: 1360/0923 **Received:** 05/30/1995

Recorded: 05/15/1995

Pages: 4

Conveyance: CHANGE OF NAME AND MERGER

Assignors: STERILE PRODUCTS CORPORATION

STERILE PRODUCTS HOLDINGS, INC.

Assignee: ABSORBANT COTTON COMPANY
401 MARSHALL ROAD
VALLEY PARK, MISSOURI 63088-1817

Exec Dt: 03/03/1995
Entity Type: CORPORATION
Citizenship: DELAWARE
Exec Dt: 03/03/1995
Entity Type: CORPORATION
Citizenship: DELAWARE
Entity Type: CORPORATION
Citizenship: DELAWARE

Correspondent: KEVIN J. MCDEVITT
WILLIAN BRINKS HOFER ET AL
P.O. BOX 10395
CHICAGO, IL 60610

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Record 1 out of 1

Check Status (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark	BEAUTY NATURALLY
Goods and Services	IC 003. US 051 052. G & S: Cosmetic Preparations for Cleansing, Freshening, and Moisturizing the Skin; and Hair Care Preparations-Namely, Shampoos, Conditioning Rinses, Conditioners, Hair Sprays, and Permanent Wave Kits Comprising Shampoo and Conditioner and Processing Cosmetics for Mild, Bleached, Resistant and Normal Hair. FIRST USE: 19741200. FIRST USE IN COMMERCE: 19741200
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73381245
Filing Date	August 23, 1982
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 4, 1983
Registration Number	1262153
Registration Date	December 27, 1983
Owner	(REGISTRANT) FRANKLIN, BETTY INDIVIDUAL UNITED STATES P. O. BOX 426 FAIRFAX CALIFORNIA 94930
	(LAST LISTED OWNER) BETTY NATURALLY, INC. CORPORATION CALIFORNIA 850 STANTON ROAD BURLINGAME CALIFORNIA 94011
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	PAUL W. VAPNEK
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20040209.
Renewal	1ST RENEWAL 20040209

Live/Dead
Indicator LIVE

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Serial Number: 73381245 Assignment Information

Registration Number: 1262153 Assignment Information

Mark (words only): BEAUTY NATURALLY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2004-02-09

Filing Date: 1982-08-23

Transformed into a National Application: No

Registration Date: 1983-12-27

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-02-11

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BETTY NATURALLY, INC.

Address:

BETTY NATURALLY, INC.
850 STANTON ROAD
BURLINGAME, CA 94011
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 003

Cosmetic Preparations for Cleansing, Freshening, and Moisturizing the Skin; and Hair Care Preparations- Namely, Shampoos, Conditioning Rinses, Conditioners, Hair Sprays, and Permanent Wave Kits Comprising Shampoo and Conditioner and Processing Cosmetics for Mild, Bleached, Resistant and Normal Hair

First Use Date: 1974-12-00

First Use in Commerce Date: 1974-12-00

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2004-02-09 - First renewal 10 year

2004-02-09 - Section 8 (10-year) accepted/ Section 9 granted

2003-12-02 - Combined Section 8 (10-year)/Section 9 filed

2003-12-02 - TEAS Section 8 & 9 Received

1989-06-05 - Section 8 (6-year) accepted & Section 15 acknowledged

1989-02-02 - Section 8 (6-year) and Section 15 Filed

1983-12-27 - Registered - Principal Register

1983-10-04 - Published for opposition

1983-12-27 - Registered - Principal Register

1983-08-26 - Notice of publication

1983-08-24 - Notice of publication

1983-07-25 - Approved for Pub - Principal Register (Initial exam)

1983-07-19 - Communication received from applicant

1983-06-15 - Non-final action mailed

CORRESPONDENCE INFORMATION

Correspondent

PAUL W. VAPNEK (Attorney of record)

PAUL W. VAPNEK

TOWNSEND AND TOWNSEND AND CREW LLP
TWO EMBARCADERO CENTER
EIGHTH FLOOR
SAN FRANCISCO, CA 94111



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 73381245

Filing Dt: 08/23/1982

Reg #: 1262153

Reg. Dt: 12/27/1983

Registrant: FRANKLIN, BETTY

Mark: BEAUTY NATURALLY

Assignment: 1

Reel/Frame: 0788/0467

Received:

Recorded: 05/10/1991

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: FRANKLIN, BETTY

Exec Dt: 03/12/1991

Entity Type: INDIVIDUAL

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: NONE

Assignee: BEAUTY NATURALLY, INC.
895 COWAN ROAD
BURLINGAME, CALIFORNIA 94010

Correspondent: BIALSON, BERGEN & SCHWAB
309 STANFORD FINANCIAL SQUARE
2600 EL CAMINO REAL
PALO ALTO, CA 94306

Assignment: 2

Reel/Frame: 1897/0898

Received: 05/19/1999

Recorded: 05/10/1999

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: FRANKLIN, BETTY

Exec Dt: 03/12/1991

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: BEAUTY NATURALLY, INC.
850 STANTON ROAD
BURLINGAME, CALIFORNIA 94011

Correspondent: TOWNSEND AND TOWNSEND AND CREW LLP
PAUL W. VAPNEK, 8TH FLOOR
TWO EMBARCADERO CENTER
SAN FRANCISCO, CALIFORNIA 94111-3834

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Check Status (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark	BEAUTY DREAM
Goods and Services	IC 003. US 051 052. G & S: Perfumed Bubble Bath, Shower Gel, Body Lotion, Body Massage Oil, Perfumed Soap, Scented Personal Deodorant, Personal Deodorant Stick, Roll-On Personal Deodorant, Hair Remover Cream. FIRST USE: 19790700. FIRST USE IN COMMERCE: 19791128
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73367790
Filing Date	June 3, 1982
Current Filing Basis	1A;44E
Original Filing Basis	1A;44E
Published for Opposition	February 21, 1984
Registration Number	1277691
Registration Date	May 15, 1984
Owner	(REGISTRANT) Cosmetique Sans Soucis GmbH limited liability company FED REP GERMANY 7 Ruhrstrasse D-7570, Baden-Baden FED REP GERMANY
Attorney of Record	MARK B. HARRISON
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 8 (6-YR). SECTION 8(10-YR) 20040601.
Renewal	1ST RENEWAL 20040601
Live/Dead Indicator	LIVE

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Serial Number: 73367790

Registration Number: 1277691

Mark (words only): BEAUTY DREAM

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2004-06-01

Filing Date: 1982-06-03

Transformed into a National Application: No

Registration Date: 1984-05-15

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-06-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Cosmetique Sans Soucis GmbH

Address:

Cosmetique Sans Soucis GmbH

7 Ruhrstrasse

D-7570, Baden-Baden

Fed Rep Germany

Legal Entity Type: limited liability company

State or Country Where Organized: Fed Rep Germany

GOODS AND/OR SERVICES

International Class: 003

Perfumed Bubble Bath, Shower Gel, Body Lotion, Body Massage Oil, Perfumed Soap, Scented Personal Deodorant, Personal Deodorant Stick, Roll-On Personal Deodorant, Hair Remover Cream

First Use Date: 1979-07-00

First Use in Commerce Date: 1979-11-28

Basis: 1(a), 44(e)

ADDITIONAL INFORMATION

Foreign Registration Number: 906,561

Foreign Registration Date: 1969-01-30

Country: Fed Rep Germany

Foreign Expiration Date: 1989-01-30

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2004-06-01 - First renewal 10 year

2004-06-01 - Section 8 (10-year) accepted/ Section 9 granted

2004-04-08 - Combined Section 8 (10-year)/Section 9 filed

1990-02-09 - Section 8 (6-year) accepted

1989-10-13 - Section 8 (6-year) filed

1984-05-15 - Registered - Principal Register

1984-02-21 - Published for opposition

1984-01-13 - Notice of publication

1984-01-09 - Notice of publication

1983-11-08 - Approved for Pub - Principal Register (Initial exam)

1983-09-30 - Communication received from applicant

1983-07-15 - Non-final action mailed

CORRESPONDENCE INFORMATION

Correspondent

MARK B. HARRISON (Attorney of record)

MARK B. HARRISON

VENABLE LLP

575 7TH STREET, NW

WASHINGTON, DC 20004

Domestic Representative
SPENCER & FRANK



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Typed Drawing

Word Mark	POLA NEO BEAUTY
Goods and Services	IC 003. US 051 052. G & S: Cleansing Cream, Facial Cleanser, Cold Cream, Facial Mask, Toning Lotion, Emollient Cream, Skin Freshener, Moisture Lotion, Emollient Cream Around the Eyes Area, Liquid Foundation, Pressed Powder, Eyebrow Duo Pencil, Cake Eyeshadow, Eyeliner Duo Pencil, Mascara, Lip Color, Lip Gloss, Face Color. FIRST USE: 19820615. FIRST USE IN COMMERCE: 19820615
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73394003
Filing Date	September 29, 1982
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	June 19, 1984
Registration Number	1293708
Registration Date	September 11, 1984
Owner	(REGISTRANT) Shinobusogyo Inc. CORPORATION JAPAN 23, 2-ban, Mizuochi-cho Shizuoka JAPAN
Assignment Recorded	ASSIGNMENT RECORDED
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Serial Number: 73394003 Assignment Information

Registration Number: 1293708 Assignment Information

Mark (words only): POLA NEO BEAUTY

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1990-10-10

Filing Date: 1982-09-29

Transformed into a National Application: No

Registration Date: 1984-09-11

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1994-07-01

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Shinobusogyo Inc.

Address:

Shinobusogyo Inc.
23, 2-ban, Mizuochi-cho
Shizuoka
Japan

Legal Entity Type: Corporation

State or Country of Incorporation: Japan

GOODS AND/OR SERVICES

International Class: 003

Cleansing Cream, Facial Cleanser, Cold Cream, Facial Mask, Toning Lotion, Emollient Cream, Skin Freshener, Moisture Lotion, Emollient Cream Around the Eyes Area, Liquid Foundation, Pressed Powder, Eyebrow Duo Pencil, Cake Eyeshadow, Eyeliner Duo Pencil, Mascara, Lip Color, Lip Gloss, Face Color

First Use Date: 1982-06-15

First Use in Commerce Date: 1982-06-15

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1990-10-10 - Section 8 (6-year) accepted & Section 15 acknowledged

1990-08-14 - Section 8 (6-year) and Section 15 Filed

1984-09-11 - Registered - Principal Register

1984-06-19 - Published for opposition

1984-04-23 - Notice of publication

1984-03-12 - Approved for Pub - Principal Register (Initial exam)

1984-01-13 - Communication received from applicant

1983-07-22 - Non-final action mailed

1983-06-28 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

STANFORD W. BERMAN
BERMAN, AISENBERG & PLATT
1730 RHODE ISLAND AVENUE, N.W.
WASHINGTON, D.C. 20036-3186

Domestic Representative

Cushman, Darby & Cushman



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1**Serial #:** [73394003](#)**Filing Dt:** 09/29/1982**Reg #:** [1293708](#)**Reg. Dt:** 09/11/1984**Registrant:** Shinobusogyo Inc.**Mark:** POLA NEO BEAUTY**Assignment: 1****Reel/Frame:** [1136/0270](#)**Received:****Recorded:** 04/18/1994**Pages:** 6**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** [SHINOBUSOGYO INC.](#)**Exec Dt:** 02/10/1994**Entity Type:** CORPORATION**Citizenship:** JAPAN**Entity Type:** CORPORATION**Citizenship:** JAPAN**Assignee:** [POLA KASEI KOGYO KABUSHIKI KAISHA](#)
NO. 6-48, YAYOI-CHO SHIZUOKA, JAPAN**Correspondent:** JACOBSON, PRICE, HOLMAN & STERN
STANFORD W. BERMAN
400 7TH STREET, N.W.
WASHINGTON, DC 20004

Search Results as of: 03/25/2005 05:55 PM

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Typed Drawing

Word Mark WHERE RESEARCH BRINGS BEAUTY TO LIFE

Goods and Services IC 003. US 051. G & S: Full Line of Hair Care Preparations and a Full Line of Cosmetics. FIRST USE: 19820625. FIRST USE IN COMMERCE: 19820625

Mark Drawing Code (1) TYPED DRAWING

Serial Number 73426410

Filing Date May 18, 1983

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition April 2, 1985

Registration Number 1339893

Registration Date June 11, 1985

Owner (REGISTRANT) Johnson Products, Inc. CORPORATION DELAWARE 8522 S. Lafayette Ave. Chicago ILLINOIS 60620

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Arne M. Olson

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

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Serial Number: 73426410 [Assignment Information](#)

Registration Number: 1339893 [Assignment Information](#)

Mark (words only): WHERE RESEARCH BRINGS BEAUTY TO LIFE

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1991-05-14

Filing Date: 1983-05-18

Transformed into a National Application: No

Registration Date: 1985-06-11

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1995-05-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Johnson Products, Inc.

Address:

Johnson Products, Inc.
8522 S. Lafayette Ave.
Chicago, IL 60620
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 003

Full Line of Hair Care Preparations and a Full Line of Cosmetics

First Use Date: 1982-06-25

First Use in Commerce Date: 1982-06-25

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1991-05-14 - Section 8 (6-year) accepted & Section 15 acknowledged

1991-02-01 - Section 8 (6-year) and Section 15 Filed

1985-06-11 - Registered - Principal Register

1985-04-02 - Published for opposition

1985-03-18 - Notice of publication

1984-08-24 - Approved for Pub - Principal Register (Initial exam)

1984-06-21 - Communication received from applicant

1983-12-20 - Non-final action mailed

1983-12-02 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

Arne M. Olson (Attorney of record)

Elizabeth H. Schoettly, Esq.
Jones, Ware & Grenard
Suite 800
180 North LaSalle Street
Chicago, IL 60601



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 10

Serial #: 73426410

Filing Dt: 05/18/1983

Reg #: 1339893

Reg. Dt: 06/11/1985

Registrant: Johnson Products, Inc.

Mark: WHERE RESEARCH BRINGS BEAUTY TO LIFE

Assignment: 1

Reel/Frame: 1203/0437

Received:

Recorded: 08/22/1994

Pages: 6

Conveyance: MERGER AND CHANGE OF NAME EFFECTIVE 8/31/1993.

Assignors: JOHNSON PRODUCTS CO., INC., A DELAWARE CORPORATIONCHOAM ACQUISITION CORPORATIONAssignee: JOHNSON PRODUCTS CO., INC.
8522 SOUTH LAFAYETTE AVENUE
CHICAGO, ILLINOIS 60620Correspondent: OLSON & HIERL, LTD.
20 NORTH WACKER DRIVE, SUITE 3000
CHICAGO, IL 60606
ATTN: DEBORAH A. MELCHIExec Dt: 08/31/1993
Entity Type: CORPORATION
Citizenship: DELAWARE
Exec Dt: 08/31/1993
Entity Type: UNKNOWN
Citizenship: NONE
Entity Type: CORPORATION
Citizenship: FLORIDA

Assignment: 2

Reel/Frame: 1760/0377

Received: 07/29/1998

Recorded: 07/23/1998

Pages: 73

Conveyance: SECURITY AGREEMENT

Assignor: JOHNSON PRODUCTS CO., INC.Assignee: IVAX CORPORATION
440 BISCAYNE BOULEVARD
MIAMI, FLORIDA 33137Correspondent: SKADDEN, ARPS, SLATE, ET AL
KRISTINE FYFE
919 THIRD AVENUE
NEW YORK, NEW YORK 10022-3897Exec Dt: 07/14/1993
Entity Type: CORPORATION
Citizenship: FLORIDA
Entity Type: CORPORATION
Citizenship: FLORIDA

Assignment: 3

Reel/Frame: 1795/0202

Received: 10/09/1998

Recorded: 09/18/1998

Pages: 20

Conveyance: ASSIGNMENT OF SECURITY INTEREST AGREEMENT

Assignor: IVAX CORPORATIONAssignee: FOOTHILL CAPITAL CORPORATION, AS COLLATERALExec Dt: 08/27/1998
Entity Type: CORPORATION
Citizenship: FLORIDA
Entity Type: CORPORATION

AGENT11111 SANTA MONICA BOULEVARD
LOS ANGELES, CALIFORNIA 90025**Citizenship:** CALIFORNIA**Correspondent:** SCHULTE ROTH & ZABELL LLP
JOSHUA R. BRESSLER, ESQ.
900 THIRD AVENUE
NEW YORK, NY 10022**Assignment: 4****Reel/Frame:** 1841/0771 **Received:** 01/27/1999**Recorded:** 01/25/1999**Pages:** 35**Conveyance:** SECURITY AGREEMENT**Assignor:** JOHNSON PRODUCTS COMPANY, INC.**Exec Dt:** 12/08/1998**Entity Type:** CORPORATION**Citizenship:** FLORIDA**Entity Type:** NATIONAL BANKING
ASSOCIATION**Citizenship:** NONE**Assignee:** NORWEST BANK MINNESOTA, N.A. AS AGENT FOR
QUANTUM PARTNERS LDC AND QUOTA FUND N.V.
M.S. 00696TH AND MARKET STREETS
MINNEAPOLIS, MINNESOTA 55479-0069**Correspondent:** KRAMER LEVIN NAFTALIS & FRANKEL LLP
RICHARD LLOYD MOSS, ESQ.
919 THIRD AVENUE
NEW YORK, NEW YORK 10022**Assignment: 5****Reel/Frame:** 1974/0525 **Received:** 10/27/1999**Recorded:** 10/19/1999**Pages:** 14**Conveyance:** MERGER**Assignor:** JOHNSON PRODUCTS CO., INC.**Exec Dt:** 04/01/1999**Entity Type:** CORPORATION**Citizenship:** FLORIDA**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** CARSON PRODUCTS COMPANY
64 ROSS ROAD
SAVANNAH, GEORGIA 31405**Correspondent:** TROUTMAN SANDERS LLP
KENNETH SOUTHALL
600 PEACHTREE STREET, N.E.
SUITE 5200
ATLANTA, GEORGIA 30308-2216**Assignment: 6****Reel/Frame:** 2172/0618 **Received:** 11/20/2000**Recorded:** 11/06/2000**Pages:** 29**Conveyance:** RELEASE OF SECURITY INTEREST**Assignor:** WELLS FARGO BANK MINNESOTA, N.A.**Exec Dt:** 10/10/2000**Entity Type:** A NATIONAL BANKING
ASSOCIATION**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Formerly:** FORMERLY NORWEST BANK MINNESOTA,
N.A.**Assignee:** CARSON PRODUCTS COMPANY
BOX 22309
SAVANNAH, GEORGIA 31403**Correspondent:** WEIL, GOTSHAL & MANGES LLP
AMANDA C. SAMUEL, ESQ.

767 FIFTH AVENUE
NEW YORK, NEW YORK 10153

Assignment: 7**Reel/Frame:** 2251/0066 **Received:** 03/05/2001**Recorded:** 02/12/2001**Pages:** 8**Conveyance:** MERGER AND CHANGE OF NAME**Assignor:** CARSON PRODUCTS COMPANY**Exec Dt:** 01/01/2001**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** CARSON/SOFT SHEEN, INC.

575 FIFTH AVENUE
NEW YORK, NEW YORK 10017

Correspondent: L'OREAL USA, INC.

LISA M. GIGLIOTTI, ESQ.

575 FIFTH AVENUE

NEW YORK, NEW YORK 10017

Assignment: 8**Reel/Frame:** 2252/0152 **Received:** 03/05/2001**Recorded:** 02/12/2001**Pages:** 8**Conveyance:** CHANGE OF NAME**Assignor:** CARSON/SOFT SHEEN, INC.**Exec Dt:** 01/01/2001**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** SOFT SHEEN/CARSON, INC.

1000 EAST 87TH STREET
CHICAGO, ILLINOIS 60619

Correspondent: L'OREAL USA, INC.

LISA M. GIGLIOTTI

575 FIFTH AVENUE

NEW YORK, NEW YORK 10017

Assignment: 9**Reel/Frame:** 2724/0097 **Received:** 05/09/2003**Recorded:** 04/18/2003**Pages:** 16**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** SALON PRODUCTS, INC.**Exec Dt:** 01/01/2003**Entity Type:** CORPORATION**Citizenship:** OHIO**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** L'OREAL USA CREATIVE, INC.

575 FIFTH AVENUE
NEW YORK, NEW YORK 10017

Correspondent: L'OREAL USA CREATIVE, INC.

LISA M. GIGLIOTTI, ESQ.

575 FIFTH AVENUE

NEW YORK, NY 10017

Assignment: 10**Reel/Frame:** 2729/0715 **Received:** 05/19/2003**Recorded:** 04/18/2003**Pages:** 9**Conveyance:** MERGER**Assignor:** SOFT SHEEN/CARSON, INC.**Exec Dt:** 01/01/2003**Entity Type:** CORPORATION**Citizenship:** DELAWARE

Assignee: SALON PRODUCTS INC.
575 FIFTH AVENUE
NEW YORK, NEW YORK 10017

Entity Type: CORPORATION
Citizenship: OHIO

Correspondent: L'OREAL USA CREATIVE INC.
LISA M. GIGLIOTTI
575 FIFTH AVENUE
NEW YORK, NY 10017

Search Results as of: 03/25/2005 05:55 PM

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Typed Drawing

Word Mark	BEAUTY BARGAIN
Goods and Services	IC 021. US 029. G & S: COSMETIC SPONGES. FIRST USE: 19840801. FIRST USE IN COMMERCE: 19840801
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73501117
Filing Date	September 26, 1984
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	May 14, 1985
Registration Number	1351730
Registration Date	July 30, 1985
Owner	(REGISTRANT) AVANZA CORPORATION CORPORATION CALIFORNIA 17315 SUNSET BLVD., BUILDING A PACIFIC PALISADES CALIFORNIA 90272
Attorney of Record	MICHAEL D. HARRIS
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Serial Number: 73501117

Registration Number: 1351730

Mark (words only): BEAUTY BARGAIN

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1991-12-09

Filing Date: 1984-09-26

Transformed into a National Application: No

Registration Date: 1985-07-30

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1991-12-23

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. AVANZA CORPORATION**Address:**

AVANZA CORPORATION
17315 SUNSET BLVD., BUILDING A
PACIFIC PALISADES, CA 90272
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 021

COSMETIC SPONGES

First Use Date: 1984-08-01

First Use in Commerce Date: 1984-08-01

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: "BEAUTY"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1991-12-09 - Section 8 (6-year) accepted & Section 15 acknowledged

1991-07-30 - Section 8 (6-year) and Section 15 Filed

1985-07-30 - Registered - Principal Register

1985-05-14 - Published for opposition

1985-04-13 - Notice of publication

1985-03-07 - Approved for Pub - Principal Register (Initial exam)

1985-02-11 - Communication received from applicant

1985-01-19 - Non-final action mailed

1985-01-14 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

MICHAEL D. HARRIS (Attorney of record)

MICHAEL D. HARRIS
POMS, SMITH, LANDE & ROSE
PROFESSIONAL CORPORATION
2029 CENTURY PARK EAST, SUITE 3800
LOS ANGELES, CA 90067-3024



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Typed Drawing

Word Mark	LIVING BEAUTY
Goods and Services	IC 021. US 029. G & S: COSMETIC APPLICATOR BRUSHES. FIRST USE: 19850624. FIRST USE IN COMMERCE: 19850624
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73567619
Filing Date	November 8, 1985
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	April 15, 1986
Registration Number	1400364
Registration Date	July 8, 1986
Owner	(REGISTRANT) AGARD, INC. CORPORATION TENNESSEE 1596 BARBERBILLE ROAD FT. MILL SOUTH CAROLINA 29715
Attorney of Record	KARL S. SAWYER, JR.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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This page was generated by the TARR system on 2005-03-25 17:57:33 ET

Serial Number: 73567619

Registration Number: 1400364

Mark (words only): LIVING BEAUTY

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1992-04-07

Filing Date: 1985-11-08

Transformed into a National Application: No

Registration Date: 1986-07-08

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-05-04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. AGARD, INC.

Address:

AGARD, INC.
1596 BARBERBILLE ROAD
FT. MILL, SC 29715
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Tennessee

GOODS AND/OR SERVICES

International Class: 021

COSMETIC APPLICATOR BRUSHES

First Use Date: 1985-06-24

First Use in Commerce Date: 1985-06-24

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1992-04-07 - Section 8 (6-year) accepted & Section 15 acknowledged

1991-12-30 - Section 8 (6-year) and Section 15 Filed

1986-07-08 - Registered - Principal Register

1986-04-15 - Published for opposition

1986-03-16 - Notice of publication

1986-02-12 - Approved for Pub - Principal Register (Initial exam)

1986-02-11 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

KARL S. SAWYER, JR. (Attorney of record)

KARL S. SAWYER, JR.
SHEFTE, PINCKNEY & SAWYER
3740 ONE FIRST UNION CENTER
301 SOUTH COLLEGE STREET A 28204
CHARLOTTE, NC 28202-6020



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Trademark Electronic Search System(Tess)

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Record 1 out of 1

[Check Status](#) (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

Beauty USA

Word Mark	BEAUTY USA
Goods and Services	IC 003. US 051. G & S: COSMETICS, NAMELY, BODY LOTION. FIRST USE: 19851121. FIRST USE IN COMMERCE: 19851121
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	73576132
Filing Date	January 3, 1986
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 16, 1986
Registration Number	1431663
Registration Date	March 10, 1987
Owner	(REGISTRANT) DIVERSIFIED MARKETING, INC. CORPORATION RHODE ISLAND P.O. BOX 28198 PROVIDENCE RHODE ISLAND 02908
Attorney of Record	ROBERT J. DOHERTY
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "USA" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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This page was generated by the TARR system on 2005-03-25 17:57:48 ET

Serial Number: 73576132

Registration Number: 1431663

Mark

Beauty USA

(words only): BEAUTY USA

Standard Character claim: No

Current Status: Registered.

Date of Status: 1987-03-10

Filing Date: 1986-01-03

Transformed into a National Application: No

Registration Date: 1987-03-10

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1993-09-15

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. DIVERSIFIED MARKETING, INC.

Address:

DIVERSIFIED MARKETING, INC.

P.O. BOX 28198

PROVIDENCE, RI 02908

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Rhode Island

GOODS AND/OR SERVICES

International Class: 003

COSMETICS, NAMELY, BODY LOTION

First Use Date: 1985-11-21

First Use in Commerce Date: 1985-11-21

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: "USA"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1992-12-02 - Post Registration action mailed Section 8 & 15

1992-10-30 - Response received for Post Registration action

1992-10-06 - Post Registration action mailed Section 8 & 15

1992-07-02 - Section 8 (6-year) and Section 15 Filed

1987-03-10 - Registered - Principal Register

1986-12-16 - Published for opposition

1986-11-17 - Notice of publication

1986-10-23 - Approved for Pub - Principal Register (Initial exam)

1986-10-06 - Communication received from applicant

1986-09-26 - Non-final action mailed

1986-09-15 - Communication received from applicant

1986-03-11 - Non-final action mailed

1986-03-06 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

ROBERT J. DOHERTY (Attorney of record)

ROBERT J. DOHERTY, ESQUIRE
10 GEORGE STREET
BARRINGTON, RHODE ISLAND 02806



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Record 1 out of 1

[Check Status](#) (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark	BRUSH ON BEAUTY
Goods and Services	IC 003. US 051. G & S: FACE POWDER. FIRST USE: 19860410. FIRST USE IN COMMERCE: 19860410
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73593970
Filing Date	April 17, 1986
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 23, 1986
Registration Number	1432640
Registration Date	March 17, 1987
Owner	(REGISTRANT) ELLEANCE LTD. CORPORATION NEW YORK SUITE 19 TEN ESQUIRE ROAD NEW CITY NEW YORK 10956
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	SIMOR L. MOSKOWITZ
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRUSH ON" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Serial Number: 73593970 [Assignment Information](#)

Registration Number: 1432640 [Assignment Information](#)

Mark (words only): BRUSH ON BEAUTY

Standard Character claim: No

Current Status: A Section 8 affidavit has been accepted.

Date of Status: 1993-06-22

Filing Date: 1986-04-17

Transformed into a National Application: No

Registration Date: 1987-03-17

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1993-07-14

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. ELLEANCE LTD.

Address:

ELLEANCE LTD.
SUITE 19 TEN ESQUIRE ROAD
NEW CITY, NY 10956
United States

Legal Entity Type: Corporation

State or Country of Incorporation: New York

GOODS AND/OR SERVICES

International Class: 003

FACE POWDER

First Use Date: 1986-04-10

First Use in Commerce Date: 1986-04-10

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: "BRUSH ON"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1993-06-22 - Section 8 (6-year) accepted

1993-03-17 - Section 8 (6-year) filed

1987-03-17 - Registered - Principal Register

1986-12-23 - Published for opposition

1986-11-23 - Notice of publication

1986-10-22 - Approved for Pub - Principal Register (Initial exam)

1986-09-17 - Communication received from applicant

1986-06-30 - Non-final action mailed

1986-06-19 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

SIMOR L. MOSKOWITZ (Attorney of record)

SIMOR L. MOSKOWITZ
JACOBSON, PRICE, HOLMAN & STERN
THE JENIFER BUILDING
400 SEVENTH STREET, N.W.
WASHINGTON, DC 20004



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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 73593970

Filing Dt: 04/17/1986

Reg #: 1432640

Reg. Dt: 03/17/1987

Registrant: ELLEANCE LTD.

Mark: BRUSH ON BEAUTY

Assignment: 1

Reel/Frame: 1392/0336

Received: 10/12/1995

Recorded: 09/15/1995

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: ELLEANCE LIMITED

Exec Dt: 12/20/1994

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee: ACKER, KAREN E.

P.O. BOX 800

NYACK, NEW YORK 10960

Correspondent: BAKER & MCKENZIE

LESLIE BERTAGNOLLI

130 EAST RANDOLPH DRIVE

ONE PRUDENTIAL PLAZA

CHICAGO, IL 60601

Assignment: 2

Reel/Frame: 1464/0013

Received: 06/03/1996

Recorded: 05/13/1996

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: ACKER, KAREN E.

Exec Dt: 04/12/1996

Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: HEIT COSMETICS, INC.

P.O. BOX 800

NYACK, NEW YORK 10960

Correspondent: BAKER & MCKENZIE

LESLIE BERTAGNOLLI

130 EAST RANDOLPH DRIVE

ONE PRUDENTIAL PLAZA

CHICAGO, IL 60601

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Typed Drawing

Word Mark	BEAUTY BIZ
Goods and Services	IC 003. US 051. G & S: BEAUTY SUPPLY PRODUCTS-NAMELY, PERFUMERY, MASCARA, HIGHLIGHTING PAPER FOR PROFESSIONAL HAIR COLORING, AND HAIR LOTIONS. FIRST USE: 19840501. FIRST USE IN COMMERCE: 19840501
	IC 021. US 002 029 040. G & S: HAIR COMBS, HAIR BRUSHES AND SPONGES. FIRST USE: 19840501. FIRST USE IN COMMERCE: 19840501
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73562135
Filing Date	October 8, 1985
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	August 19, 1986
Registration Number	1436994
Registration Date	April 21, 1987
Owner	(REGISTRANT) BEAUTY BIZ, INC. CORPORATION OKLAHOMA 2120 SOUTH CINCINNATI AVENUE TULSA OKLAHOMA 74114
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	STEWART L. GITLER
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).

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Serial Number: 73562135 Assignment Information

Registration Number: 1436994 Assignment Information

Mark (words only): BEAUTY BIZ

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1992-12-11

Filing Date: 1985-10-08

Transformed into a National Application: No

Registration Date: 1987-04-21

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1993-09-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BEAUTY BIZ, INC.

Address:

BEAUTY BIZ, INC.
2120 SOUTH CINCINNATI AVENUE
TULSA, OK 74114
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Oklahoma

GOODS AND/OR SERVICES

International Class: 003

BEAUTY SUPPLY PRODUCTS-NAMELY, PERFUMERY, MASCARA, HIGHLIGHTING PAPER FOR PROFESSIONAL HAIR COLORING, AND HAIR LOTIONS

First Use Date: 1984-05-01

First Use in Commerce Date: 1984-05-01

Basis: 1(a)

International Class: 021

HAIR COMBS, HAIR BRUSHES AND SPONGES

First Use Date: 1984-05-01

First Use in Commerce Date: 1984-05-01

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: "BEAUTY"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1992-12-11 - Section 8 (6-year) accepted & Section 15 acknowledged

1992-09-10 - Section 8 (6-year) and Section 15 Filed

1987-04-21 - Registered - Principal Register

1986-08-19 - Published for opposition

1986-07-20 - Notice of publication

1986-05-30 - Approved for Pub - Principal Register (Initial exam)

1986-04-02 - Communication received from applicant

1986-04-02 - Communication received from applicant

1985-12-30 - Non-final action mailed

CORRESPONDENCE INFORMATION

Correspondent

STEWART L. GITLER (Attorney of record)

HOFFMAN, MASSON & GITLER, P.C.

2361 JEFFERSON DAVIS HIGHWAY

SUITE 522

ARLINGTON, VA 22202



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 5**Serial #:** 73562135**Filing Dt:** 10/08/1985**Reg #:** 1436994**Reg. Dt:** 04/21/1987**Registrant:** BEAUTY BIZ, INC.**Mark:** BEAUTY BIZ**Assignment: 1****Reel/Frame:** 0593/0815**Received:****Recorded:** 02/23/1988**Pages:** 3**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** BEAUTY BIZ, INC.**Exec Dt:** 02/15/1988**Entity Type:** CORPORATION**Citizenship:** OKLAHOMA**Entity Type:** CORPORATION**Citizenship:** TEXAS**Assignee:** HELEN OF TROY CORPORATION

6827 MARKET AVENUE

EL PASO, TEXAS 79915

Correspondent: BERMAN, AISENBERG & PLATT

1730 RHODE ISLAND AVENUE, N.W.

WASHINGTON, DC 20036-3186

Assignment: 2**Reel/Frame:** 0894/0531**Received:****Recorded:** 09/10/1992**Pages:** 2**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** BEAUTY BIZ, INC.**Exec Dt:** 08/05/1992**Entity Type:** CORPORATION**Citizenship:** OKLAHOMA**Entity Type:** CORPORATION**Citizenship:** TEXAS**Assignee:** BEAUTY BIZ, INC.

2033 EAST 11TH STREET

TULSA, OK 74104

Correspondent: STEWART L. GITLER, ESQ.

HOFFMAN, WASSON & GITLER, PC

2361 JEFFERSON DAVIS HIGHWAY, STE. 522

ARLINGTON, VA 22202

Assignment: 3**Reel/Frame:** 1068/0496**Received:****Recorded:** 11/26/1993**Pages:** 5**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** BEAUTY BIZ, INC.**Exec Dt:** 09/17/1993**Entity Type:** CORPORATION**Citizenship:** TEXAS**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** SALLY BEAUTY COMPANY, INC.

3900 MORSE STREET DENTON, TX 76205

Correspondent: LASZLO BOLDIZSAR

ALBERTO-CULVER COMPANY

2525 ARMITAGE AVE.

MELROSE PARK, IL 60160

Assignment: 4**Reel/Frame:** 1069/0283**Received:****Recorded:** 11/26/1993**Pages:** 6**Conveyance:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL**Assignor:** HELEN OF TROY CORPORATION**Exec Dt:** 09/17/1993**Entity Type:** CORPORATION**Citizenship:** TEXAS**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** SALLY BEAUTY COMPANY, INC.

3900 MORSE STREET

DENTON, TEXAS 76205

Correspondent: LASZLO BOLDIZSAR

ALBERTO-CULVER COMPANY

2525 ARMITAGE AVE.

MELROSE PK, IL 60160

Assignment: 5**Reel/Frame:** 2529/0195**Received:** 08/16/2002**Recorded:** 08/16/2002**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** SALLY BEAUTY COMPANY, INC.**Exec Dt:** 08/14/2002**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Assignee:** BEAUTY HOLDING COMPANY, INC.

25 CHURCH STREET

HAMILTON, BERMUDA HM12

Correspondent: ALBERTO-CLUBER COMPANY

LAURA J. TURCZAK

2525 ARMITAGE AVENUE

MELROSE PARK, IL 60160

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Check Status (TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark	BASIC BEAUTY
Goods and Services	IC 003. US 051 052. G & S: PERSONAL GROOMING PRODUCTS, NAMELY-HAIR SHAMPOO, HAIR SPRAY, AND HAIR CONDITIONER. FIRST USE: 19460102. FIRST USE IN COMMERCE: 19460102
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73632246
Filing Date	November 24, 1986
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	May 26, 1987
Registration Number	1452798
Registration Date	August 18, 1987
Owner	(REGISTRANT) DEMERT & DOUGHERTY, INC. CORPORATION ILLINOIS SUITE 310 814 COMMERCE DRIVE OAK BROOK ILLINOIS 60521
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	MARSHALL W. SUTKER
Prior Registrations	0423852
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Serial Number: 73632246 Assignment Information

Registration Number: 1452798 Assignment Information

Mark (words only): BASIC BEAUTY

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1993-03-12

Filing Date: 1986-11-24

Transformed into a National Application: No

Registration Date: 1987-08-18

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1993-04-08

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. DEMERT & DOUGHERTY, INC.

Address:

DEMERT & DOUGHERTY, INC.
SUITE 310 814 COMMERCE DRIVE
OAK BROOK, IL 60521
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Illinois

GOODS AND/OR SERVICES

International Class: 003

PERSONAL GROOMING PRODUCTS, NAMELY-HAIR SHAMPOO, HAIR SPRAY, AND HAIR CONDITIONER

First Use Date: 1946-01-02

First Use in Commerce Date: 1946-01-02

Basis: 1(a)

ADDITIONAL INFORMATION

Prior Registration Number(s):
423852

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1993-03-12 - Section 8 (6-year) accepted & Section 15 acknowledged

1992-12-04 - Section 8 (6-year) and Section 15 Filed

1987-08-18 - Registered - Principal Register

1987-05-26 - Published for opposition

1987-04-25 - Notice of publication

1987-03-31 - Approved for Pub - Principal Register (Initial exam)

1987-03-04 - Communication received from applicant

1987-02-18 - Non-final action mailed

1987-02-11 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

MARSHALL W. SUTKER (Attorney of record)

MARSHALL W. SUTKER
DRESSLER GOLDSMITH SHORE, ET AL.
TWO PRUDENTIAL PLAZA-SUITE 4700
CHICAGO, IL 60601



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Trademark Assignment Abstract of Title

Total Assignments: 4

Serial #: 73632246

Filing Dt: 11/24/1986

Reg #: 1452798

Reg. Dt: 08/18/1987

Registrant: DEMERT & DOUGHERTY, INC.

Mark: BASIC BEAUTY

Assignment: 1

Reel/Frame: 1117/0378

Received:

Recorded: 02/14/1994

Pages: 16

Conveyance: PATENT, TRADEMARK AND LICENSE ** MORTGAGE

Assignor: DEMERT & DOUGHERTY, INC.

Exec Dt: 10/01/1993

Entity Type: CORPORATION

Citizenship: ILLINOIS

Entity Type: CORPORATION

Citizenship: NONE

Assignee: LASALLE NATIONAL BANKATTN: DEBORAH A. KOZA ASSET BASED LENDING
120 SOUTH LASALLE STREET CHICAGO, IL 60603

Correspondent: DEBORAH A. KOZA

LASALLE NATIONAL BANK
120 SOUTH LASALLE STREET
CHICAGO, IL 60603

Assignment: 2

Reel/Frame: 1355/0501

Received: 08/11/1995

Recorded: 08/11/1995

Pages: 8

Conveyance: RELEASE OF SECURITY INTEREST

Assignor: LASALLE NATIONAL BANK

Exec Dt: 07/27/1995

Entity Type: NATIONAL BANK
CORPORATION

Citizenship: NONE

Entity Type: CORPORATION

Citizenship: ILLINOIS

Assignee: DEMERT & DOUGHERTYSUITE 900
FIVE WESTBROOK CORPORATE CENTER
WESTCHESTER, ILLINOIS 60154

Correspondent: KEITH W. MEDANSKY

RUDNICK & WOLFE
SUITE 1800
203 NORTH LASALLE STREET
CHICAGO, IL 60601

Assignment: 3

Reel/Frame: 1355/0509

Received: 08/14/1995

Recorded: 08/14/1995

Pages: 17

Conveyance: SECURITY INTEREST

Assignor: DEMERT & DOUGHERTY

Exec Dt: 07/27/1995

Entity Type: CORPORATION

Citizenship: ILLINOIS

Entity Type: BANKING
CORPORATIONAssignee: NBD BANK

8001 LINCOLN AVENUE, 5TH FLOOR

SKOKIE, ILLINOIS 60077

Citizenship: ILLINOIS

Correspondent: RUDNECK & WOLFE
KEITH W. MEDANSKY
203 NORTH LASALLE STREET, STE. 1800
CHICAGO, IL 60601

Assignment: 4**Reel/Frame:** 1600/0428 **Received:** 07/03/1997**Recorded:** 04/04/1997**Pages:** 7**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** PLEASANT GREEN ENTERPRISES, INC.**Exec Dt:** 05/20/1996**Entity Type:** CORPORATION**Citizenship:** ILLINOIS**Entity Type:** CORPORATION**Citizenship:** ILLINOIS

Assignee: UNITED CONSOLIDATIONS, INC.
3325 DEMPSTER
SKOKIE, ILLINOIS 60076

Correspondent: PAUL J. MATON
3325 DEMPSTER
SKOKIE, IL 60076

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Typed Drawing

Word Mark	LASTING BEAUTY
Goods and Services	IC 003. US 051. G & S: SKIN MOISTURIZING CREME. FIRST USE: 19861201. FIRST USE IN COMMERCE: 19861201
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73648985
Filing Date	March 12, 1987
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	July 21, 1987
Registration Number	1460551
Registration Date	October 13, 1987
Owner	(REGISTRANT) DAHL, ARLENE INDIVIDUAL UNITED STATES 150 EAST 72ND STREET NEW YORK NEW YORK 10021
Attorney of Record	CHARLES E. TEMKO
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Serial Number: 73648985

Registration Number: 1460551

Mark (words only): LASTING BEAUTY

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1993-02-01

Filing Date: 1987-03-12

Transformed into a National Application: No

Registration Date: 1987-10-13

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1993-02-22

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. DAHL, ARLENE

Address:

DAHL, ARLENE
150 EAST 72ND STREET
NEW YORK, NY 10021
United States

Legal Entity Type: Individual

Country of Citizenship: United States

GOODS AND/OR SERVICES

International Class: 003

SKIN MOISTURIZING CREME

First Use Date: 1986-12-01

First Use in Commerce Date: 1986-12-01

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1993-02-01 - Section 8 (6-year) accepted & Section 15 acknowledged

1992-10-28 - Section 8 (6-year) and Section 15 Filed

1987-10-13 - Registered - Principal Register

1987-07-21 - Published for opposition

1987-06-19 - Notice of publication

1987-06-05 - Approved for Pub - Principal Register (Initial exam)

1987-05-29 - Examiner's amendment mailed

1987-05-28 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

CHARLES E. TEMKO (Attorney of record)

CHARLES E. TEMKO
TEMKO & TEMKO
19 WEST 44TH STREET
NEW YORK, N.Y. 10036



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Check Status*(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	GOLDEN BEAUTY
Goods and Services	IC 003. US 051. G & S: CREAMS AND LOTIONS FOR SUN TANNING AND PROTECTION, AND SKIN TONING. FIRST USE: 19870528. FIRST USE IN COMMERCE: 19870528
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73673362
Filing Date	July 20, 1987
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 1, 1987
Registration Number	1477338
Registration Date	February 23, 1988
Owner	(REGISTRANT) HELENA RUBINSTEIN, INC. CORPORATION DELAWARE 415 MADISON AVENUE NEW YORK NEW YORK 10017
	(LAST LISTED OWNER) PARBEL OF FLORIDA, INC. CORPORATION BY MERGER AND CHANGE OF NAME FROM NEW YORK 5200 BLUE LAGOON DRIVE MIAMI FLORIDA 33152
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	MILTON J. WAYNE
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Serial Number: 73673362 [Assignment Information](#)

Registration Number: 1477338 [Assignment Information](#)

Mark (words only): GOLDEN BEAUTY

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1994-08-15

Filing Date: 1987-07-20

Transformed into a National Application: No

Registration Date: 1988-02-23

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1994-09-08

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. PARBEL OF FLORIDA, INC.

Address:

PARBEL OF FLORIDA, INC.
5200 BLUE LAGOON DRIVE
MIAMI, FL 33152
United States

Legal Entity Type: Corporation

State or Country of Incorporation: New York

GOODS AND/OR SERVICES

International Class: 003

CREAMS AND LOTIONS FOR SUN TANNING AND PROTECTION, AND SKIN TONING

First Use Date: 1987-05-28

First Use in Commerce Date: 1987-05-28

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1994-08-15 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-02-14 - Section 8 (6-year) and Section 15 Filed

1988-02-23 - Registered - Principal Register

1987-12-01 - Published for opposition

1987-10-31 - Notice of publication

1987-09-29 - Approved for Pub - Principal Register (Initial exam)

1987-09-29 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

MILTON J. WAYNE (Attorney of record)

STEPHEN J. QUIGLEY
BRUMBAUGH, GRAVES, DONOHUE & RAYMOND
30 ROCKEFELLER PLAZA
NEW YORK, NY 10112-0228



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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 73673362

Filing Dt: 07/20/1987

Reg #: 1477338

Reg. Dt: 02/23/1988

Registrant: HELENA RUBINSTEIN, INC.

Mark: GOLDEN BEAUTY

Assignment: 1

Reel/Frame: 0609/0395

Received:

Recorded: 07/13/1988

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: HELENA RUBENSTEIN, INC.

Exec Dt: 06/29/1988

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: HELENA RUBINSTEIN, INC.

845 THIRD AVENUE

NEW YORK, NEW YORK 10022

Correspondent: BURGESS, RYAN & WAYNE

370 LEXINGTON AVENUE

NEW YORK, NY 11017

Assignment: 2

Reel/Frame: 0913/0105

Received:

Recorded: 10/16/1992

Pages: 12

Conveyance: MERGER AND CHANGE OF NAME

Assignors: PARBEL INC.

Exec Dt: 12/20/1991

Entity Type: CORPORATION

Citizenship: NEW YORK

Exec Dt: 12/20/1991

Entity Type: CORPORATION

Citizenship: NEW YORK

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignees: HELENA RUBENSTEIN, INC.PARBEL OF FLORIDA, INC.

SUITE 500

5200 BLUE LAGOON DRIVE

MIAMI, FLORIDA 33152

Correspondent: RUSSELL H. FALCONER

BRUMBAUGH, GRAVES, DONOHUE & RAYMOND

30 ROCKEFELLER PLAZA

NEW YORK, NY. 10112

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Typed Drawing

Word Mark	BLACK BEAUTY
Goods and Services	IC 003. US 051 052. G & S: HAIR AND BEAUTY CARE PRODUCTS, NAMELY COCOA BUTTER, MOISTURIZING LOTION AND CREAM, HOME PERMANENTS AND HAIR RELAXERS, WHITENING CREAM, BAR AND LIQUID TOILET SOAPS, HAIR POMADE, HAIR CONDITIONERS, SHAMPOOS AND ANTISEPTIC LOTION. FIRST USE: 19870706. FIRST USE IN COMMERCE: 19870706
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73678026
Filing Date	August 10, 1987
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 29, 1987
Registration Number	1481306
Registration Date	March 22, 1988
Owner	(REGISTRANT) E.T. BROWNE DRUG CO., INC. CORPORATION NEW JERSEY 140 SYLVAN AVENUE ENGLEWOOD CLIFFS NEW JERSEY 07632
Attorney of Record	JAMES REISMAN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Serial Number: 73678026

Registration Number: 1481306

Mark (words only): BLACK BEAUTY

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1993-08-19

Filing Date: 1987-08-10

Transformed into a National Application: No

Registration Date: 1988-03-22

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1997-12-29

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. E.T. BROWNE DRUG CO., INC.

Address:

E.T. BROWNE DRUG CO., INC.
140 SYLVAN AVENUE
ENGLEWOOD CLIFFS, NJ 07632
United States

Legal Entity Type: Corporation

State or Country of Incorporation: New Jersey

GOODS AND/OR SERVICES

International Class: 003

HAIR AND BEAUTY CARE PRODUCTS, NAMELY COCOA BUTTER, MOISTURIZING LOTION AND CREAM, HOME PERMANENTS AND HAIR RELAXERS, WHITENING CREAM, BAR AND LIQUID TOILET SOAPS, HAIR POMADE, HAIR CONDITIONERS, SHAMPOOS AND ANTISEPTIC LOTION

First Use Date: 1987-07-06

First Use in Commerce Date: 1987-07-06

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1993-08-19 - Section 8 (6-year) accepted & Section 15 acknowledged

1993-05-20 - Section 8 (6-year) and Section 15 Filed

1988-03-22 - Registered - Principal Register

1987-12-29 - Published for opposition

1987-11-27 - Notice of publication

1987-11-03 - Approved for Pub - Principal Register (Initial exam)

CORRESPONDENCE INFORMATION

Correspondent

JAMES REISMAN (Attorney of record)

JAMES REISMAN
GOTTLIEB, RACKMAN & REISMAN, P.C.
1430 BROADWAY
NEW YORK, NY 10018-3308



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Word Mark	DERMA CLINIC PRESCRIBED BEAUTY
Goods and Services	IC 003. US 051. G & S: COSMETICS AND BEAUTY PRODUCTS, NAMELY SKIN TONERS, BODY CONDITIONERS, SKIN AND PORE CLEANSERS, MOISTURIZERS, VITAMIN E CREMES, MAKE-UP REMOVERS AND FACIAL MASQUES. FIRST USE: 19800900. FIRST USE IN COMMERCE: 19800900
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	261713
Serial Number	73677132
Filing Date	August 7, 1987
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	June 14, 1988
Registration Number	1502754
Registration Date	September 6, 1988
Owner	(REGISTRANT) DERMA CLINIC, INC. CORPORATION CONNECTICUT 299 POST ROAD EAST WESTPORT CONNECTICUT 06881
Attorney of Record	MELVIN I. STOLTZ
Type of Mark	TRADEMARK
Register	PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

**Live/Dead
Indicator** LIVE

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Serial Number: 73677132

Registration Number: 1502754

Mark



(words only): DERMA CLINIC PRESCRIBED BEAUTY

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1995-01-05

Filing Date: 1987-08-07

Transformed into a National Application: No

Registration Date: 1988-09-06

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1995-03-06

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. DERMA CLINIC, INC.

Address:

DERMA CLINIC, INC.
299 POST ROAD EAST
WESTPORT, CT 06881
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Connecticut

GOODS AND/OR SERVICES

International Class: 003

COSMETICS AND BEAUTY PRODUCTS, NAMELY SKIN TONERS, BODY CONDITIONERS, SKIN AND PORE CLEANSERS, MOISTURIZERS, VITAMIN E CREMES, MAKE-UP REMOVERS AND FACIAL MASQUES

First Use Date: 1980-09-00

First Use in Commerce Date: 1980-09-00

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1995-01-05 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-06-27 - Section 8 (6-year) and Section 15 Filed

1988-09-06 - Registered - Principal Register

1988-06-14 - Published for opposition

1988-05-16 - Notice of publication

1988-03-25 - Approved for Pub - Principal Register (Initial exam)

1988-03-11 - Examiner's amendment mailed

1987-12-17 - Non-final action mailed

1987-11-09 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

MELVIN I. STOLTZ (Attorney of record)

MELVIN I. STOLTZ
51 CHERRY STREET

MILFORD, CT 06460



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Typed Drawing

Word Mark	SWISS BEAUTY PUFFS
Goods and Services	IC 021. US 029 050. G & S: COTTON BALLS. FIRST USE: 19871210. FIRST USE IN COMMERCE: 19871214
	IC 005. US 044. G & S: COTTON BALLS FOR MEDICINAL APPLICATIONS. FIRST USE: 19871210. FIRST USE IN COMMERCE: 19871214
	IC 003. US 051. G & S: COTTON BALLS FOR COSMETIC PURPOSES. FIRST USE: 19871210. FIRST USE IN COMMERCE: 19871214
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73710931
Filing Date	February 12, 1988
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	June 14, 1988
Registration Number	1502764
Registration Date	September 6, 1988
Owner	(REGISTRANT) U. S. COTTON, INC. CORPORATION CALIFORNIA SUITE 100 18805 COX AVENUE SARATOGA CALIFORNIA 95070
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	STEPEN CHARMAS
Prior Registrations	1357495
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SWISS" AND "PUFFS" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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[BROWSE DICT](#)

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Serial Number: 73710931 [Assignment Information](#)

Registration Number: 1502764 [Assignment Information](#)

Mark (words only): SWISS BEAUTY PUFFS

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1995-02-18

Filing Date: 1988-02-12

Transformed into a National Application: No

Registration Date: 1988-09-06

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1999-04-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. U. S. COTTON, INC.

Address:

U. S. COTTON, INC.
SUITE 100 18805 COX AVENUE
SARATOGA, CA 95070
United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 003

COTTON BALLS FOR COSMETIC PURPOSES

First Use Date: 1987-12-10

First Use in Commerce Date: 1987-12-14

Basis: 1(a)

International Class: 005

COTTON BALLS FOR MEDICINAL APPLICATIONS

First Use Date: 1987-12-10

First Use in Commerce Date: 1987-12-14

Basis: 1(a)

International Class: 021

COTTON BALLS

First Use Date: 1987-12-10

First Use in Commerce Date: 1987-12-14

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: "SWISS" AND "PUFFS"

Prior Registration Number(s):

1357495

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1995-02-18 - Section 8 (6-year) accepted & Section 15 acknowledged

1994-08-25 - Section 8 (6-year) and Section 15 Filed

1988-09-06 - Registered - Principal Register

1988-06-14 - Published for opposition

1988-05-16 - Notice of publication

1988-04-06 - Approved for Pub - Principal Register (Initial exam)

1988-04-06 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

STEPEN CHARMAS (Attorney of record)

STEPHEN CHARNAS
SUTIN, THAYER & BROWNE
TWO PARK SQUARE
6565 AMERICAS PARKWAY, N.E.
ALBUQUERQUE, NM 87110



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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 73710931

Filing Dt: 02/12/1988

Reg #: 1502764

Reg. Dt: 09/06/1988

Registrant: U. S. COTTON, INC.

Mark: SWISS BEAUTY PUFFS

Assignment: 1

Reel/Frame: 1423/0234

Received: 01/30/1996

Recorded: 10/23/1995

Pages: 8

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: U.S. COTTON, INC.

Exec Dt: 09/26/1995

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: U.S. COTTON, INC.

P.O. BOX 44037

RIO RANCHO, NEW MEXICO 87174

Correspondent: BEVIN C. OWENS

P.O. BOX 1945

ALBUQUERQUE, NEW MEXICO 87103

Assignment: 2

Reel/Frame: 1799/0319

Received: 10/15/1998

Recorded: 10/05/1998

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: U.S. COTTON, INC.

Exec Dt: 09/29/1998

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: LIMITED LIABILITY
COMPANY

Citizenship: NONE

Assignee: U.S. COTTON, L.L.C.

590 LASER ROAD

RIO RANCHO, NEW MEXICO 87124-4517

Correspondent: LOCKE PURNELL RAIN HARRELL

MICHAEL R. SCHULMAN

2200 ROSS AVE., SUITE 2200

DALLAS, TEXAS 75201

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Typed Drawing

Word Mark	BEAUTY GLO
Goods and Services	IC 003. US 004 052. G & S: BODY AND HAIR SHAMPOO, RUG AND UPHOLSTERY CLEANING PREPARATION, FABRIC SOFTENER FOR DOMESTIC AND COMMERCIAL USE, AND CAR WAX. FIRST USE: 19520823. FIRST USE IN COMMERCE: 19610907
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73742286
Filing Date	July 12, 1988
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 20, 1988
Registration Number	1529250
Registration Date	March 14, 1989
Owner	(REGISTRANT) STONE SOAP COMPANY, INC. CORPORATION MICHIGAN 2000 PONTIAC DRIVE SYLVAN LAKE MICHIGAN 48320
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	W.R. DUKE TAYLOR
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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Serial Number: 73742286 Assignment Information

Registration Number: 1529250 Assignment Information

Mark (words only): BEAUTY GLO

Standard Character claim: No

Current Status: A Section 8 affidavit has been accepted.

Date of Status: 1995-07-30

Filing Date: 1988-07-12

Transformed into a National Application: No

Registration Date: 1989-03-14

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2002-08-14

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. STONE SOAP COMPANY, INC.

Address:

STONE SOAP COMPANY, INC.
2000 PONTIAC DRIVE
SYLVAN LAKE, MI 48320
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Michigan

GOODS AND/OR SERVICES

International Class: 003

BODY AND HAIR SHAMPOO, RUG AND UPHOLSTERY CLEANING PREPARATION, FABRIC SOFTENER FOR DOMESTIC AND COMMERCIAL USE, AND CAR WAX

First Use Date: 1952-08-23

First Use in Commerce Date: 1961-09-07

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2000-11-15 - Combined Section 8 (10-year)/Section 9 filed

1995-07-30 - Section 8 (6-year) accepted

1995-01-25 - Post Registration action correction

1995-03-31 - Post Registration action mailed - Section 8

1995-01-25 - Section 8 (6-year) filed

1994-10-03 - Section 8 (6-year) and Section 15 Filed

1989-03-14 - Registered - Principal Register

1988-12-20 - Published for opposition

1988-11-21 - Notice of publication

1988-11-20 - Notice of publication

1988-10-05 - Approved for Pub - Principal Register (Initial exam)

1988-09-24 - Examiner's amendment mailed

CORRESPONDENCE INFORMATION

Correspondent

W.R. DUKE TAYLOR (Attorney of record)

W.R. DUKE TAYLOR
HARNESS, DICKEY & PIERCE, PLC
P.O. BOX 828
BLOOMFIELD HILLS, MICHIGAN 48303



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Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: 73742286

Filing Dt: 07/12/1988

Reg #: 1529250

Reg. Dt: 03/14/1989

Registrant: STONE SOAP COMPANY, INC.

Mark: BEAUTY GLO

Assignment: 1

Reel/Frame: 2192/0152

Received: 12/11/2000

Recorded: 11/13/2000

Pages: 5

Conveyance: CHANGE OF ADDRESS OF REGISTRANT

Assignor: STONE SOAP COMPANY, INC.

Exec Dt: 09/22/2000

Entity Type: UNKNOWN

Citizenship: NONE

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: STONE SOAP COMPANY, INC.

2000 PONTIAC DRIVE

SYLVAN LAKE, MICHIGAN 48320

Correspondent: HARNESS, DICKY & PIERCE, P.L.C.

W.R. DUKE TAYLOR, ESQ.

P.O. BOX 828

BLOOMFIELD HILLS, MICHIGAN 48303

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Check Status*(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Word Mark	BEAUTY MAKER
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: NAIL CARE PREPARATIONS, NAMELY - NAIL GLUE, NAIL POLISH DRY, NAIL ACRYLIC POWDER, NAIL ACRYLIC LIQUID, NAIL ENAMEL, NAIL TOP COAT, NAIL BASE COAT, NAIL RIDGEFILLER, NAIL WET GLAZE, NAIL QUICK DRY [, NAIL HARDENER, CUTICLE REMOVER AND CUTICLE OIL]. FIRST USE: 19881115. FIRST USE IN COMMERCE: 19881115
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	261121 261701 261705
Serial Number	73767964
Filing Date	December 8, 1988
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	July 25, 1989
Registration Number	1560385
Registration Date	October 17, 1989
Owner	(REGISTRANT) HELENE CURTIS, INC. CORPORATION ILLINOIS 325 NORTH WELLS STREET CHICAGO ILLINOIS 60610
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	KIRK M. MCINERNEY

Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

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Serial Number: 73767964 Assignment Information

Registration Number: 1560385 Assignment Information

Mark



(words only): BEAUTY MAKER

Standard Character claim: No

Current Status: Section 8 and 15 affidavits have been accepted and acknowledged.

Date of Status: 1996-05-16

Filing Date: 1988-12-08

Transformed into a National Application: No

Registration Date: 1989-10-17

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 1996-06-28

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. HELENE CURTIS, INC.

Address:

HELENE CURTIS, INC.
325 NORTH WELLS STREET
CHICAGO, IL 60610
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Illinois

GOODS AND/OR SERVICES

International Class: 003

NAIL CARE PREPARATIONS, NAMELY - NAIL GLUE, NAIL POLISH DRY, NAIL ACRYLIC POWDER, NAIL ACRYLIC LIQUID, NAIL ENAMEL, NAIL TOP COAT, NAIL BASE COAT, NAIL RIDGEFILLER, NAIL WET GLAZE, NAIL QUICK DRY

First Use Date: 1988-11-15

First Use in Commerce Date: 1988-11-15

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1996-05-16 - Section 8 (6-year) accepted & Section 15 acknowledged

1995-10-10 - Section 8 (6-year) and Section 15 Filed

1989-10-17 - Registered - Principal Register

1989-07-25 - Published for opposition

1989-06-24 - Notice of publication

1989-04-19 - Approved for Pub - Principal Register (Initial exam)

1989-03-29 - Examiner's amendment mailed

1989-02-27 - Non-final action mailed

CORRESPONDENCE INFORMATION

Correspondent

KIRK M. MCINERNEY (Attorney of record)

KATHLEEN KLEIMAN
325 NORTH WELLS STREET
CHICAGO, IL 60610



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: 73767964

Filing Dt: 12/08/1988

Reg #: 1560385

Reg. Dt: 10/17/1989

Registrant: HELENE CURTIS, INC.

Mark: BEAUTY MAKER

Assignment: 1

Reel/Frame: 1559/0169

Received: 02/25/1997

Recorded: 02/20/1997

Pages: 12

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: HELENE CURTIS, INC.

Exec Dt: 12/19/1996

Entity Type: CORPORATION

Citizenship: ILLINOIS

Entity Type: CORPORATION

Citizenship: NEW YORK

Assignee: ZOTOS INTERNATIONAL, INC.100 TOKENEKE ROAD
DARIEN, CONNECTICUT 06820-1005

Correspondent: FINNEGAN, HENDERSON, FARABOW, ET AL.

CHRISTOPHER P. FOLEY

1300 I STREET, N.W.

SUITE 700

WASHINGTON, D.C. 20005-3315

Search Results as of: 03/25/2005 06:15 PM

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Word Mark	V VALMONT THE SWISS BEAUTY TREATMENT
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: COSMETICS, NAMELY FACIAL CLEANSING CREAM, BODY LOTION [AND PERFUME]. FIRST USE: 19841200. FIRST USE IN COMMERCE: 19851100
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	241101
Serial Number	73734111
Filing Date	June 8, 1988
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 19, 1989
Registration Number	1570543
Registration Date	December 12, 1989
Owner	(REGISTRANT) COSMETIQUES VALMONT LAUSANNE S.A. CORPORATION SWITZERLAND 21 AVENUE JUSTE OLIVIER LAUSANNE SWITZERLAND (LAST LISTED OWNER) CVL COSMETICS S.A. JOINT STOCK COMPANY ASSIGNEE OF SWITZERLAND PLACE DU PORT 1 1110 MORGES 1 SWITZERLAND
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of	H. JOHN CAMPAIGN

Record

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THE SWISS BEAUTY TREATMENT"
APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20000706.

Renewal 1ST RENEWAL 20000706

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Indicator** LIVE

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Serial Number: 73734111 Assignment Information

Registration Number: 1570543 Assignment Information

Mark



(words only): V VALMONT THE SWISS BEAUTY TREATMENT

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2000-07-06

Filing Date: 1988-06-08

Transformed into a National Application: No

Registration Date: 1989-12-12

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-06-19

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CVL COSMETICS S.A.

Address:

CVL COSMETICS S.A.
PLACE DU PORT 1
1110 MORGES 1
Switzerland

Legal Entity Type: Joint Stock Company
State or Country Where Organized: Switzerland

GOODS AND/OR SERVICES

International Class: 003
COSMETICS, NAMELY FACIAL CLEANSING CREAM, BODY LOTION
First Use Date: 1984-12-00
First Use in Commerce Date: 1985-11-00

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: "THE SWISS BEAUTY TREATMENT"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2000-07-06 - First renewal 10 year
2000-07-06 - Section 8 (10-year) accepted/ Section 9 granted
1999-12-13 - Combined Section 8 (10-year)/Section 9 filed
1995-12-13 - Section 8 (6-year) accepted & Section 15 acknowledged
1995-04-21 - Section 8 (6-year) and Section 15 Filed
1989-12-12 - Registered - Principal Register
1989-09-19 - Published for opposition
1989-08-19 - Notice of publication
1989-07-10 - Approved for Pub - Principal Register (Initial exam)
1989-06-26 - Non-final action mailed
1989-06-15 - Allowance/count withdrawn
1989-05-04 - Case file assigned to examining attorney
1989-03-14 - Communication received from applicant
1988-09-28 - Non-final action mailed

1988-08-17 - Case file assigned to examining attorney

1988-08-09 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

H. JOHN CAMPAIGN (Attorney of record)

H. JOHN CAMPAIGN
GRAHAM, CAMPAIGN P.C.
36 WEST 44TH STREET
NEW YORK, NY 10036-8178

Domestic Representative

GRAHAM, CAMPAIGN P.C.



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: 73734111

Filing Dt: 06/08/1988

Reg #: 1570543

Reg. Dt: 12/12/1989

Registrant: COSMETIQUES VALMONT LAUSANNE S.A.

Mark: V VALMONT THE SWISS BEAUTY TREATMENT

Assignment: 1

Reel/Frame: 1356/0803

Received: 06/06/1995

Recorded: 05/17/1995

Pages: 5

Conveyance: ADDRESS CHANGE

Assignor: COSMETIQUES VALMONT LAUSANNE S.A.

Exec Dt: 03/07/1994

Entity Type: A SWISS JOINT-STOCK COMPANY

Citizenship: NONE

Entity Type: A SWISS JOINT-STOCK COMPANY

Citizenship: NONE

Assignee: CVL COSMETICS S.A.

AVENUE D'OUCHY 18

LAUSANNE, SWITZERLAND 1001

Correspondent: GRAHAM, CAMPAIGN & MCCARTHY, P.C.

ATTN: KEITH E. DANISH

36 44TH STREET

NEW YORK, NY 10036

Assignment: 2

Reel/Frame: 1357/0201

Received: 06/06/1995

Recorded: 05/17/1995

Pages: 5

Conveyance: CHANGE OF NAME

Assignor: COSMETIQUES VALMONT LAUSANNE S.A.

Exec Dt: 03/07/1994

Entity Type: JOINT STOCK COMPANY

Citizenship: SWITZERLAND

Entity Type: JOINT STOCK COMPANY

Citizenship: SWITZERLAND

Assignee: CVL COSMETICS S.A.

AVENUE D'OUCHY 18

LAUSANNE, SWITZERLAND 1001

Correspondent: GRAHAM, CAMPAIGN & MCCARTHY, P.C.

KEITH E. DANISH

36 WEST 44TH STREET

NEW YORK, NY 10036

Assignment: 3

Reel/Frame: 1358/0866

Received: 06/06/1995

Recorded: 05/17/1995

Pages: 5

Conveyance: CHANGE OF ADDRESS

Assignor: COSMETIQUES VALMONT LAUSANNE S.A.

Exec Dt: 03/07/1994

Entity Type: JOINT STOCK COMPANY

Citizenship: NONE

Entity Type: JOINT STOCK COMPANY

Assignee: COSMETIQUES VALMONT LAUSANNE S.A.

RUE DES TERREAUX 23

LAUSANNE, SWITZERLAND

Citizenship: NONE

Correspondent: GRAHAM, CAMPAIGN & MCCARTHY, P.C.
KEITH E. DANISH
36 WEST 44TH STREET
NEW YORK, NY 10036

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Typed Drawing

Word Mark	BEAUTY LIFT
Goods and Services	IC 003. US 051. G & S: SKIN MOISTURIZING PREPARATIONS, SKIN CONDITIONING PREPARATIONS, SKIN SMOOTHING PREPARATIONS, WRINKLE SMOOTHING PREPARATIONS AND SKIN FIRMING PREPARATIONS. FIRST USE: 19890414. FIRST USE IN COMMERCE: 19890414
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73794214
Filing Date	April 19, 1989
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 10, 1989
Registration Number	1574231
Registration Date	January 2, 1990
Owner	(REGISTRANT) AIDA THIBIANT, INC. CORPORATION CALIFORNIA 449 N. CANON DRIVE BEVERLY HILLS CALIFORNIA 90210
	(LAST LISTED OWNER) THIBIANT INTERNATIONAL, INC. CORPORATION BY ASSIGNMENT CALIFORNIA 20320 PRARIE STREET CHATSWORTH CALIFORNIA 91311
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	JAY H. GELLER
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).

Renewal 1ST RENEWAL 20000214
Live/Dead
Indicator LIVE

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Serial Number: 73794214 Assignment Information

Registration Number: 1574231 Assignment Information

Mark (words only): BEAUTY LIFT

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2000-02-14

Filing Date: 1989-04-19

Transformed into a National Application: No

Registration Date: 1990-01-02

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2001-06-07

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. THIBIANT INTERNATIONAL, INC.

Address:

THIBIANT INTERNATIONAL, INC.

20320 PRARIE STREET

CHATSWORTH, CA 91311

United States

Legal Entity Type: Corporation

State or Country of Incorporation: California

GOODS AND/OR SERVICES

International Class: 003

SKIN MOISTURIZING PREPARATIONS, SKIN CONDITIONING PREPARATIONS, SKIN SMOOTHING PREPARATIONS, WRINKLE SMOOTHING PREPARATIONS AND SKIN FIRING PREPARATIONS

First Use Date: 1989-04-14

First Use in Commerce Date: 1989-04-14

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: "BEAUTY"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2002-08-22 - PAPER RECEIVED

2000-02-14 - First renewal 10 year

2000-02-14 - Section 9 granted/check record for Section 8

1995-11-02 - Section 8 (6-year) accepted & Section 15 acknowledged

1995-03-09 - Section 8 (6-year) and Section 15 Filed

1990-01-02 - Registered - Principal Register

1989-10-10 - Published for opposition

1989-09-09 - Notice of publication

1989-07-19 - Approved for Pub - Principal Register (Initial exam)

1989-07-03 - Examiner's amendment mailed

1989-06-29 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

JAY H. GELLER (Attorney of record)

JAY H. GELLER
EAST TOWER, SUITE 600
2425 WEST OLYMPIC BOULEVARD
SANTA MONICA, CA 90404



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 1

Serial #: 73794214

Filing Dt: 04/19/1989

Reg #: 1574231

Reg. Dt: 01/02/1990

Registrant: AIDA THIBIANT, INC.

Mark: BEAUTY LIFT

Assignment: 1

Reel/Frame: 1373/0755

Received: 07/03/1995

Recorded: 05/30/1995

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: AIDA THIBIANT, INC.

Exec Dt: 05/23/1995

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Assignee: THIBIANT INTERNATIONAL, INC.

20320 PRAIRIE STREET

CHATSORTH, CALIFORNIA 91311

Correspondent: JAY H. GELLER

2425 W. OLYMPIC BL.

SUITE 600, EAST TOWER

SANTA MONICA, CA 90404

Search Results as of: 03/25/2005 06:15 PM

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Typed Drawing

Word Mark	BEAUTY MAID
Goods and Services	IC 003. US 029 044 051. G & S: PERSONAL CARE PRODUCTS NAMELY; HAIR REMOVER MITTENS AND PADS; FINGER NAIL POLISH REMOVER PADS; AND DEPILATORY PRODUCTS, NAMELY LIQUID NAIL POLISH REMOVER, HAIR REMOVAL CREAM, SKIN MOISTURIZERS, NAIL BUFFS AND EMERY BOARDS. FIRST USE: 19531200. FIRST USE IN COMMERCE: 19851200
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73804945
Filing Date	June 5, 1989
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 31, 1989
Registration Number	1578532
Registration Date	January 23, 1990
Owner	(REGISTRANT) BEAUTY MAID PRODUCTS LIMITED COMPANY CANADA P.O. BOX 732 20 WILDWOOD PLACE WATERLOO, ONTARIO CANADA N2J 4C2
Attorney of Record	D. MICHEL BEAN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20000819.
Renewal	1ST RENEWAL 20000819
Live/Dead Indicator	LIVE

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Serial Number: 73804945

Registration Number: 1578532

Mark (words only): BEAUTY MAID

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2000-08-19

Filing Date: 1989-06-05

Transformed into a National Application: No

Registration Date: 1990-01-23

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2000-09-05

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. BEAUTY MAID PRODUCTS LIMITED

Address:

BEAUTY MAID PRODUCTS LIMITED
P.O. BOX 732 20 WILDWOOD PLACE
WATERLOO, ONTARIO N2J 4C2
Canada

Legal Entity Type: Company

State or Country Where Organized: Canada

GOODS AND/OR SERVICES

International Class: 003

PERSONAL CARE PRODUCTS NAMELY; HAIR REMOVER MITTENS AND PADS; FINGER NAIL POLISH REMOVER PADS; AND DEPILATORY PRODUCTS, NAMELY LIQUID NAIL POLISH REMOVER, HAIR REMOVAL CREAM, SKIN MOISTURIZERS, NAIL BUFFS AND EMERY BOARDS

First Use Date: 1953-12-00

First Use in Commerce Date: 1985-12-00

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2000-08-19 - First renewal 10 year

2000-08-19 - Section 8 (10-year) accepted/ Section 9 granted

2000-01-21 - Combined Section 8 (10-year)/Section 9 filed

2000-01-21 - Combined Section 8 (10-year)/Section 9 filed

1996-07-01 - Section 8 (6-year) accepted & Section 15 acknowledged

1996-01-11 - Section 8 (6-year) and Section 15 Filed

1990-01-23 - Registered - Principal Register

1989-10-31 - Published for opposition

1989-09-30 - Notice of publication

1989-07-28 - Approved for Pub - Principal Register (Initial exam)

1989-07-27 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

D. MICHEL BEAN (Attorney of record)

D. MICHAEL BEAN
GOWLING, STRATHY & HENDERSON
SUITE 1020, 50 QUEEN STREET NORTH
KITCHENER, ONTARIO, CANADA N2H 6M2

Domestic Representative

GOWLING, STRATHY & HENDERSON



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Beauty Magic

Word Mark	BEAUTY MAGIC
Goods and Services	<p>IC 021. US 002 029 040. G & S: HOUSEWARES AND GLASS, NAMELY, HAIR BRUSHES AND COMBS, COTTON BALL DISPENSER, COTTON SWAB DISPENSER, COSMETIC ORGANIZERS, POWDER PUFFS, FACE BRUSHES, COSMETIC APPLICATORS, COTTON BALLS, AND NAIL BRUSHES. FIRST USE: 19851104. FIRST USE IN COMMERCE: 19851104</p> <p>IC 018. US 003. G & S: LEATHER GOODS, NAMELY, COSMETIC BAGS SOLD EMPTY. FIRST USE: 19860910. FIRST USE IN COMMERCE: 19860910</p> <p>IC 003. US 004 005 044 051. G & S: COSMETICS, NAMELY, COMPACT BEAUTY KITS CONSISTING OF COORDINATING COLORS FOR EYES, CHEEKS, AND LIPS, NAIL POLISH, NAIL POLISH REMOVER, LIQUID NAIL CORRECTOR, EMERY BOARDS, AND NAIL TIP KITS CONSISTING OF FALSE FINGERNAILS, GLUE AND GLUE TABS. FIRST USE: 19851017. FIRST USE IN COMMERCE: 19851017</p> <p>IC 008. US 023. G & S: HAND TOOLS AND IMPLEMENTS, NAMELY, HAIR SHEARS, NAIL SCISSORS, NAIL NIPPERS, NAIL FILES, CUTICLE TRIMMER, MANICURE STICKS, NAIL BUFFER, NAIL CLIPPER, SLANT TWEEZER, AND EYELASH CURLER. FIRST USE: 19861028. FIRST USE IN COMMERCE: 19861028</p> <p>IC 025. US 039. G & S: CLOTHING, NAMELY, SHOWER CAPS. FIRST USE: 19880118. FIRST USE IN COMMERCE: 19880118</p> <p>IC 026. US 040. G & S: FANCY GOODS, NAMELY, BARRETTES, PONYTAIL HOLDERS, HAIRBANDS, AND FOAM HAIR ROLLERS. FIRST USE: 19861028. FIRST USE IN COMMERCE: 19861028</p>
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	73786750

Filing Date March 13, 1989
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition January 2, 1990
Registration Number 1588466
Registration Date March 27, 1990
Owner (REGISTRANT) MEIJER, INC. CORPORATION MICHIGAN 2929 WALKER AVENUE, N.W. GRAND RAPIDS MICHIGAN 49504
Attorney of Record ROBERT J. VERHEULEN
Prior Registrations 1495822
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20001102.
Renewal 1ST RENEWAL 20001102
Live/Dead Indicator LIVE

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Serial Number: 73786750

Registration Number: 1588466

Mark

The logo for "Beauty Magic" is written in a stylized, cursive script. The word "Beauty" is on the top line and "Magic" is on the bottom line, with the letters overlapping and flowing together.

(words only): BEAUTY MAGIC

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2000-11-02

Filing Date: 1989-03-13

Transformed into a National Application: No

Registration Date: 1990-03-27

Register: Principal

Law Office Assigned: (NOT AVAILABLE)

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2000-11-06

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MEIJER, INC.

Address:

MEIJER, INC.
2929 WALKER AVENUE, N.W.
GRAND RAPIDS, MI 49504
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Michigan

GOODS AND/OR SERVICES

International Class: 003

COSMETICS, NAMELY, COMPACT BEAUTY KITS CONSISTING OF COORDINATING COLORS FOR EYES, CHEEKS, AND LIPS, NAIL POLISH, NAIL POLISH REMOVER, LIQUID NAIL CORRECTOR, EMERY BOARDS, AND NAIL TIP KITS CONSISTING OF FALSE FINGERNAILS, GLUE AND GLUE TABS

First Use Date: 1985-10-17

First Use in Commerce Date: 1985-10-17

Basis: 1(a)

International Class: 008

HAND TOOLS AND IMPLEMENTS, NAMELY, HAIR SHEARS, NAIL SCISSORS, NAIL NIPPERS, NAIL FILES, CUTICLE TRIMMER, MANICURE STICKS, NAIL BUFFER, NAIL CLIPPER, SLANT TWEEZER, AND EYELASH CURLER

First Use Date: 1986-10-28

First Use in Commerce Date: 1986-10-28

Basis: 1(a)

International Class: 018

LEATHER GOODS, NAMELY, COSMETIC BAGS SOLD EMPTY

First Use Date: 1986-09-10

First Use in Commerce Date: 1986-09-10

Basis: 1(a)

International Class: 021

HOUSEWARES AND GLASS, NAMELY, HAIR BRUSHES AND COMBS, COTTON BALL DISPENSER, COTTON SWAB DISPENSER, COSMETIC ORGANIZERS, POWDER PUFFS, FACE BRUSHES, COSMETIC APPLICATORS, COTTON BALLS, AND NAIL BRUSHES

First Use Date: 1985-11-04

First Use in Commerce Date: 1985-11-04

Basis: 1(a)

International Class: 025

CLOTHING, NAMELY, SHOWER CAPS

First Use Date: 1988-01-18

First Use in Commerce Date: 1988-01-18

Basis: 1(a)

International Class: 026

FANCY GOODS, NAMELY, BARRETTES, PONYTAIL HOLDERS, HAIRBANDS, AND FOAM HAIR ROLLERS

First Use Date: 1986-10-28

First Use in Commerce Date: 1986-10-28

Basis: 1(a)

ADDITIONAL INFORMATION

Prior Registration Number(s):
1495822

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2000-11-02 - First renewal 10 year
2000-11-02 - Section 8 (10-year) accepted/ Section 9 granted
2000-02-25 - Combined Section 8 (10-year)/Section 9 filed
1996-06-28 - Section 8 (6-year) accepted & Section 15 acknowledged
1996-01-18 - Section 8 (6-year) and Section 15 Filed
1990-03-27 - Registered - Principal Register
1990-01-02 - Published for opposition
1989-12-02 - Notice of publication
1989-10-17 - Approved for Pub - Principal Register (Initial exam)
1989-10-17 - Examiner's amendment mailed
1989-10-12 - Allowance/count withdrawn
1989-09-25 - Communication received from applicant
1989-05-23 - Non-final action mailed
1989-05-09 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent
ROBERT J. VERHEULEN (Attorney of record)

AMY THOMAS-MELLEMA
2929 WALKER AVENUE, N.W.

GRAND RAPIDS, MI 49544



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Typed Drawing

Word Mark	OIL OF BEAUTY
Goods and Services	IC 003. US 051. G & S: MOISTURIZING LOTION. FIRST USE: 19820726. FIRST USE IN COMMERCE: 19820726
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74009148
Filing Date	December 8, 1989
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	February 19, 1991
Registration Number	1661372
Registration Date	October 22, 1991
Owner	(REGISTRANT) L. PERRIGO CORPORATION MICHIGAN 117 WATER ST. ALLEGAN MICHIGAN 49010
	(LAST LISTED OWNER) CUMBERLAND SWAN HOLDINGS, INC. CORPORATION BY ASSIGNMENT, BY ASSIGNMENT TENNESSEE ONE SWAN DRIVE SMYRNA TENNESSEE 37167
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	H W REICK
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20010619.
Renewal	1ST RENEWAL 20010619
Live/Dead Indicator	LIVE

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Serial Number: 74009148 Assignment Information

Registration Number: 1661372 Assignment Information

Mark (words only): OIL OF BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2001-06-19

Filing Date: 1989-12-08

Transformed into a National Application: No

Registration Date: 1991-10-22

Register: Principal

Law Office Assigned: LAW OFFICE 13

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2001-07-01

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. CUMBERLAND SWAN HOLDINGS, INC.

Address:

CUMBERLAND SWAN HOLDINGS, INC.
ONE SWAN DRIVE
SMYRNA, TN 37167
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Tennessee

GOODS AND/OR SERVICES

International Class: 003

MOISTURIZING LOTION

First Use Date: 1982-07-26

First Use in Commerce Date: 1982-07-26

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2001-06-19 - First renewal 10 year

2001-06-19 - Section 8 (10-year) accepted/ Section 9 granted

2001-03-16 - Combined Section 8 (10-year)/Section 9 filed

1996-12-31 - Section 8 (6-year) accepted & Section 15 acknowledged

1996-12-02 - Section 8 (6-year) and Section 15 Filed

1991-10-22 - Registered - Principal Register

1991-02-19 - Published for opposition

1991-01-18 - Notice of publication

1990-11-30 - Approved for Pub - Principal Register (Initial exam)

1990-10-26 - Communication received from applicant

1990-04-26 - Non-final action mailed

1990-02-27 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

H W REICK (Attorney of record)

H W REICK
PRICE HENEVELD COOPER DEWITT & LITTON
695 KENMOOR S.E.
P.O. BOX 2567
GRAND RAPIDS, MI 49501



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: 74009148

Filing Dt: 12/08/1989

Reg #: 1661372

Reg. Dt: 10/22/1991

Registrant: L. PERRIGO

Mark: OIL OF BEAUTY

Assignment: 1

Reel/Frame: 0755/0969

Received:

Recorded: 12/19/1990

Pages: 0

Conveyance: SECURITY INTEREST

Assignor: BENJAMIN ANSEHL COMPANY, THE

Exec Dt: 04/06/1990

Entity Type: CORPORATION

Citizenship: MISSOURI

Entity Type: A BANKING CORP.

Citizenship: NEW YORK

Assignee: CHEMICAL BANK, AS AGENT

Correspondent: LISA M. LOUIS

KAYE, SCHOLER, FIERMAN, HAYS & HANDLER

425 PARK AVENUE

NEW YORK, NY 10022

Assignment: 2

Reel/Frame: 0792/0415

Received:

Recorded: 06/16/1991

Pages: 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: BENJAMIN ANSEHL COMPANY, THE

Exec Dt: 05/17/1991

Entity Type: CORPORATION

Citizenship: MISSOURI

Entity Type: COMPANY

Citizenship: MICHIGAN

Assignee: L. PERRIGO

117 WATER ST.

ALLEGAN, MICHIGAN 49010

Correspondent: H. W. REICK

695 KENMOOR, S.E.

P.O. BOX 2567

GRAND RAPIDS, MI 49501

Assignment: 3

Reel/Frame: 1524/0660

Received: 11/14/1996

Recorded: 11/12/1996

Pages: 4

Conveyance: CORRECTED ASSIGNMENT TO CORRECT NAME OF ASSIGNEE PREVIOUSLY RECORDED ON REEL 0792 FRAME 0415

Assignor: BENJAMIN ANSEHL COMPANY, THE

Exec Dt: 05/17/1991

Entity Type: CORPORATION

Citizenship: MISSOURI

Entity Type: CORPORATION

Citizenship: MICHIGAN

Assignee: L. PERRIGO COMPANY

117 WATER STREET

ALLEGAN, MICHIGAN 49010

Correspondent: PRICE, HENEVELD, COOPER, DEWITT & LITTON

H.W. REICK
695 KENMOOR S.E.
P.O. BOX 2567
GRAND RAPIDS, MICHIGAN 49501

Assignment: 4**Reel/Frame:** 1958/0840 **Received:** 09/16/1999**Recorded:** 09/13/1999**Pages:** 17**Conveyance:** SECURITY AGREEMENT**Assignor:** CUMBERLAND SWAN HOLDINGS, INC.**Exec Dt:** 08/25/1999**Entity Type:** CORPORATION**Citizenship:** TENNESSEE**Entity Type:** CORPORATION**Citizenship:** CALIFORNIA

Assignee: FOOTHILL CAPITAL CORPORATION
1000 ABERNATHY ROAD, SUITE 1450
NORTHPARK TOWN CENTER, BUILDING 400
ATLANTA, GEORGIA 30328

Correspondent: PAUL, HASTINGS, JANOFKY & WALKER, LLP
MELISSA CALES SCHWARTZ
600 PEACHTREE STREET, N.E, SUITE 2400
ATLANTA, GEORGIA 30308

Assignment: 5**Reel/Frame:** 2002/0273 **Received:** 12/22/1999**Recorded:** 12/01/1999**Pages:** 7**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** L. PERRIGO COMPANY**Exec Dt:** 08/25/1999**Entity Type:** CORPORATION**Citizenship:** MICHIGAN**Entity Type:** CORPORATION**Citizenship:** TENNESSEE

Assignee: CUMBERLAND SWAN HOLDINGS, INC.
ONE SWAN DRIVE
SMYRNA, TENNESSEE 37167

Correspondent: BASS, BERRY & SIMS PLC
DONALD L. ZACHARY, ESQ.
2700 FIRST AMERICAN CENTER
NASHVILLE, TN 37238-2700

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Typed Drawing

Word Mark	BEAUTY WEDGE
Goods and Services	IC 021. US 002 013 023 029 030 033 040 050. G & S: cosmetic sponges. FIRST USE: 19841126. FIRST USE IN COMMERCE: 19841126
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74125037
Filing Date	December 20, 1990
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	October 1, 1991
Registration Number	1669503
Registration Date	December 24, 1991
Owner	(REGISTRANT) OPTICO MANUFACTURING CO., INC. CORPORATION MICHIGAN 5401 S. Graham Road St. Charles MICHIGAN 48655
	(LAST LISTED OWNER) FLENTS PRODUCTS CO., INC. CORPORATION BY CHANGE OF NAME, BY ASSIGNMENT DELAWARE ONE EXECUTIVE BOULEVARD YONKERS NEW YORK 10701
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	MICHAEL H SPROULE
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20010728.
Renewal	1ST RENEWAL 20010728
Live/Dead Indicator	LIVE

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Serial Number: 74125037 [Assignment Information](#)

Registration Number: 1669503 [Assignment Information](#)

Mark (words only): BEAUTY WEDGE

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2001-07-28

Filing Date: 1990-12-20

Transformed into a National Application: No

Registration Date: 1991-12-24

Register: Principal

Law Office Assigned: LAW OFFICE 11

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2001-08-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. FLENTS PRODUCTS CO., INC.

Address:

FLENTS PRODUCTS CO., INC.
ONE EXECUTIVE BOULEVARD
YONKERS, NY 10701
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 021

cosmetic sponges

First Use Date: 1984-11-26

First Use in Commerce Date: 1984-11-26

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2001-07-28 - First renewal 10 year

2001-07-28 - Section 8 (10-year) accepted/ Section 9 granted

2001-05-03 - Combined Section 8 (10-year)/Section 9 filed

1997-07-11 - Section 8 (6-year) accepted & Section 15 acknowledged

1997-06-02 - Response received for Post Registration action

1997-05-12 - Post Registration action mailed Section 8 & 15

1997-04-18 - Section 8 (6-year) and Section 15 Filed

1991-12-24 - Registered - Principal Register

1991-10-01 - Published for opposition

1991-08-30 - Notice of publication

1991-04-29 - Approved for Pub - Principal Register (Initial exam)

1991-04-09 - Examiner's amendment mailed

1991-03-29 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

MICHAEL H SPROULE (Attorney of record)

MICHAEL H SPROULE
AKABAS & COHEN
488 MADISON AVENUE, 11TH FLOOR
NEW YORK, NY 10022



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 5

Serial #: 74125037

Filing Dt: 12/20/1990

Reg #: 1669503

Reg. Dt: 12/24/1991

Registrant: OPTICO MANUFACTURING CO., INC.

Mark: BEAUTY WEDGE

Assignment: 1

Reel/Frame: 1573/0873

Received: 04/17/1997

Recorded: 04/07/1997

Pages: 3

Conveyance: CHANGE OF NAME

Assignor: OPTICO MANUFACTURING CO., INC.

Exec Dt: 11/24/1992

Entity Type: CORPORATION

Citizenship: MICHIGAN

Assignee: KARLEN MANUFACTURING, INC.

5401 S. GRAHAM ROAD

ST. CHARLES, MICHIGAN 48655

Entity Type: CORPORATION

Citizenship: MICHIGAN

Correspondent: JOHN F. LEARMAN

5291 COLONY DRIVE NORTH

SAGINAW, MICHIGAN 48603

Assignment: 2

Reel/Frame: 1910/0754

Received: 06/11/1999

Recorded: 06/10/1999

Pages: 4

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: KARLEN MANUFACTURING, INC.

Exec Dt: 04/14/1999

Entity Type: CORPORATION

Citizenship: MICHIGAN

Assignee: FLENTS PRODUCTS CO., INC.

ONE EXECUTIVE BLVD.

YONKERS, NEW YORK 10701

Entity Type: CORPORATION

Citizenship: DELAWARE

Correspondent: SETH A. AKABAS, ESQ.

ANTHONY COSTANZE

488 MADISON AVE.

11TH FLOOR

NEW YORK, NY 10022

Assignment: 3

Reel/Frame: 1918/0961

Received: 06/25/1999

Recorded: 06/22/1999

Pages: 5

Conveyance: SECURITY INTEREST

Assignor: FLENTS PRODUCTS CO., INC.

Exec Dt: 04/14/1999

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: PNC BANK, NATIONAL ASSOCIATION

TWO TOWER CENTER

EAST BRUNSWICK, NEW JERSEY 08816

Entity Type: CORPORATION

Citizenship: NEW JERSEY

Correspondent: KANE, DALSIMER, SULLIVAN, ET AL

RONALD E. BROWN
711 THIRD AVENUE, 20TH FLOOR
NEW YORK, NY 10017

Assignment: 4**Reel/Frame:** 2765/0045 **Received:** 06/27/2003**Recorded:** 06/24/2003**Pages:** 6**Conveyance:** RELEASE OF SECURITY INTEREST**Assignor:** PNC BANK, NATIONAL ASSOCIATION**Exec Dt:** 06/04/2003**Entity Type:** CORPORATION**Citizenship:** NONE**Entity Type:** CORPORATION**Citizenship:** NONE

Assignee: FLENTS PRODUCTS CO., INC.
5402 S. GRAHAM ROAD
ST. CHARLES, MICHIGAN 48655

Correspondent: FREDRIKSON & BYRON, P.A.
THOMAS L. MCMASTERS
4000 PILLSBURY CENTER
200 SOUTH SIXTH STREET
MINNEAPOLIS, MN 55402

Assignment: 5**Reel/Frame:** 2686/0239 **Received:** 07/21/2003**Recorded:** 07/21/2003**Pages:** 4**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** FLENTS PRODUCTS CO., INC.**Exec Dt:** 06/05/2003**Entity Type:** CORPORATION**Citizenship:** DELAWARE**Entity Type:** CORPORATION**Citizenship:** MINNESOTA

Assignee: APOTHECARY PRODUCTS, INC.
11750 12TH AVENUE SOUTH
BURNSVILLE, MINNESOTA 55337

Correspondent: MERCHANT & GOULD P.C.
LINDA M. BYRNE, ESQ.
PO BOX 2910
MINNEAPOLIS, MN 55402-0910

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Typed Drawing

Word Mark	HOLLYWOOD BEAUTY
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: cosmetics; namely, moisturizing skin cream. FIRST USE: 19920500. FIRST USE IN COMMERCE: 19920500
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74115678
Filing Date	November 15, 1990
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	September 10, 1991
Registration Number	1719278
Registration Date	September 22, 1992
Owner	(REGISTRANT) HOLLYWOOD BEAUTY IMPORTS, INC. CORPORATION FLORIDA Post Office Box 22-1280 Hollywood FLORIDA 33022
Attorney of Record	DALE PAUL DIMAGGIO
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030116.
Renewal	1ST RENEWAL 20030116
Live/Dead Indicator	LIVE

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Serial Number: 74115678

Registration Number: 1719278

Mark (words only): HOLLYWOOD BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2003-01-16

Filing Date: 1990-11-15

Transformed into a National Application: No

Registration Date: 1992-09-22

Register: Principal

Law Office Assigned: LAW OFFICE 11

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-01-21

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. HOLLYWOOD BEAUTY IMPORTS, INC.

Address:

HOLLYWOOD BEAUTY IMPORTS, INC.

Post Office Box 22-1280

Hollywood, FL 33022

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 003

cosmetics; namely, moisturizing skin cream

First Use Date: 1992-05-00

First Use in Commerce Date: 1992-05-00

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-01-16 - First renewal 10 year

2003-01-16 - Section 8 (10-year) accepted/ Section 9 granted

2002-11-25 - PAPER RECEIVED

2002-09-24 - Combined Section 8 (10-year)/Section 9 filed

2002-09-24 - PAPER RECEIVED

2002-05-22 - Section 8 (6-year) accepted & Section 15 acknowledged

1997-11-24 - Section 8 (6-year) and Section 15 Filed

1992-09-22 - Registered - Principal Register

1992-07-24 - Allowed for Registration - Principal Register (SOU accepted)

1992-07-09 - Case file assigned to examining attorney

1992-06-23 - Statement of use processing complete

1992-06-02 - Amendment to Use filed

1991-12-03 - Notice of allowance - mailed

1991-09-10 - Published for opposition

1991-08-14 - Notice of publication

1991-08-13 - Notice of publication

1991-08-10 - Notice of publication

1991-03-27 - Approved for Pub - Principal Register (Initial exam)

1991-03-13 - Examiner's amendment mailed

1991-03-07 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

DALE PAUL DIMAGGIO (Attorney of record)

DALE PAUL DIMAGGIO
MALIN HALEY & DIMAGGIO
1936 S ANDREWS AVE
FORT LAUDERDALE FL 33316-2859



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Typed Drawing

Word Mark	NATURAL SEA BEAUTY
Goods and Services	IC 003. US 051 052. G & S: skin care preparations; namely, cleansers, refreshing toners, moisturizing creams, night creams, hand creams, foot creams; face masks, mud masks, peeling masks, body lotion, hair shampoo and conditioner, bath salts. FIRST USE: 19880900. FIRST USE IN COMMERCE: 19881000
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74233772
Filing Date	December 23, 1991
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	August 18, 1992
Registration Number	1730563
Registration Date	November 10, 1992
Owner	(REGISTRANT) Oris Cosmetics Ltd. CORPORATION ISRAEL P.O.B. 1 Migdal Haemek ISRAEL (LAST LISTED OWNER) L'OREAL ISRAEL TD. CORPORATION BY ASSIGNMENT, BY CHANGE OF NAME ISRAEL P.O. B. 1 MIGDAL HA'EMEK ISRAEL 10550
Assignment Recorded	ASSIGNMENT RECORDED
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NATURAL" APART FROM THE MARK AS SHOWN
Type of Mark Register	TRADEMARK PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030131.
Renewal	1ST RENEWAL 20030131
Live/Dead	LIVE

Indicator

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Serial Number: 74233772 [Assignment Information](#)

Registration Number: 1730563 [Assignment Information](#)

Mark (words only): NATURAL SEA BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2003-01-31

Filing Date: 1991-12-23

Transformed into a National Application: No

Registration Date: 1992-11-10

Register: Principal

Law Office Assigned: LAW OFFICE 12

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-02-06

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. L'OREAL ISRAEL TD.

Address:

L'OREAL ISRAEL TD.

P.O. B. 1

MIGDAL HA'EMEK 10550

Israel

Legal Entity Type: Corporation

State or Country of Incorporation: Israel

GOODS AND/OR SERVICES

International Class: 003

skin care preparations; namely, cleansers, refreshing toners, moisturizing creams, night creams, hand creams, foot creams; face masks, mud masks, peeling masks, body lotion, hair shampoo and conditioner, bath salts

First Use Date: 1988-09-00

First Use in Commerce Date: 1988-10-00

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: "NATURAL"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-01-31 - First renewal 10 year

2003-01-31 - Section 8 (10-year) accepted/ Section 9 granted

2002-10-09 - Combined Section 8 (10-year)/Section 9 filed

2002-10-09 - PAPER RECEIVED

1999-04-01 - Section 8 (6-year) accepted & Section 15 acknowledged

1998-11-02 - Section 8 (6-year) and Section 15 Filed

1992-11-10 - Registered - Principal Register

1992-08-18 - Published for opposition

1992-07-17 - Notice of publication

1992-06-02 - Approved for Pub - Principal Register (Initial exam)

1992-05-06 - Communication received from applicant

1992-03-17 - Non-final action mailed

1992-03-10 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

RUSSELL H. FALCONER
BAKER BOTTS L.L.P.
30 ROCKEFELLER PLAZA
NEW YORK NY 10012

Domestic Representative
BAKER BOTTS L.L.P.



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Assignments on the Web > Trademark Query

Trademark Assignment Abstract of Title

Total Assignments: 2**Serial #:** 74233772**Filing Dt:** 12/23/1991**Reg #:** 1730563**Reg. Dt:** 11/10/1992**Registrant:** Oris Cosmetics Ltd.**Mark:** NATURAL SEA BEAUTY**Assignment: 1****Reel/Frame:** 1657/0117**Received:** 11/26/1997**Recorded:** 11/14/1997**Pages:** 3**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Assignor:** ORIS COSMETICS LTD.**Exec Dt:** 10/08/1997**Entity Type:** CORPORATION**Citizenship:** ISRAEL**Entity Type:** CORPORATION**Citizenship:** ISRAEL**Assignee:** INTERBEAUTY COSMETICS LTD.

P.O.B. 1

MIGDAL HAENEK 10550, ISRAEL

Correspondent: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

DAVID EHRLICH

633 THIRD AVENUE

NEW YORK, NEW YORK 10017

Domestic rep: FROSS ZELNICK & LEHRMA & ZISSU P.C.

633 THIRD AVENUE

NEW YORK, NEW YORK 10017

Assignment: 2**Reel/Frame:** 2588/0114**Received:** 09/25/2002**Recorded:** 09/23/2002**Pages:** 4**Conveyance:** CHANGE OF NAME**Assignor:** INTERBEAUTY COSMETICS LTD.**Exec Dt:** 02/13/2001**Entity Type:** CORPORATION**Citizenship:** ISRAEL**Entity Type:** CORPORATION**Citizenship:** ISRAEL**Assignee:** L'OREAL ISRAEL LTD.

P.O.B. 1

MIGDAL HA'ERNEK, ISRAEL 10550

Correspondent: BAKER BOTTS, L.L.P.

RUSSELL H. FALCONER

30 ROCKEFELLER PLAZA

NEW YORK, NY 10112

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Typed Drawing

Word Mark	FOR THE LOVE OF BEAUTY
Goods and Services	IC 003. US 051. G & S: liquid hair care products, namely, shampoos, conditioners, permanent waves, hair sprays, gels and mousse. FIRST USE: 19910412. FIRST USE IN COMMERCE: 19910412
	(CANCELLED) IC 009. US 021 023 026 036 038. G & S: [electric hand-held hair care appliances; namely, curling irons]. FIRST USE: 19920117. FIRST USE IN COMMERCE: 19920117
	(CANCELLED) IC 011. US 013 021 023 031 034. G & S: [electric hand-held hair dryers]. FIRST USE: 19910808. FIRST USE IN COMMERCE: 19910808
	IC 041. US 107. G & S: educational services; namely, conducting conferences and seminars in the field of hair styling, hair care product usage, and salesmanship. FIRST USE: 19910000. FIRST USE IN COMMERCE: 19910000
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74109005
Filing Date	October 25, 1990
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	October 29, 1991
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	1742034
Registration Date	December 22, 1992
Owner	(REGISTRANT) SHISEIDO CO., LTD. CORPORATION JAPAN 7-5-5, GINZA, CHUO-KU Tokyo 104-10 JAPAN
Attorney of Record	JOSEPH J LUCCHESI

Type of Mark TRADEMARK. SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). PARTIAL SECTION 8(10-YR) 20030317.
Renewal 1ST RENEWAL 20030317
Live/Dead
Indicator LIVE

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Serial Number: 74109005

Registration Number: 1742034

Mark (words only): FOR THE LOVE OF BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2003-03-17

Filing Date: 1990-10-25

Transformed into a National Application: No

Registration Date: 1992-12-22

Register: Principal

Law Office Assigned: LAW OFFICE 11

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2003-03-19

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. SHISEIDO CO., LTD.

Address:

SHISEIDO CO., LTD.
7-5-5, GINZA, CHUO-KU
Tokyo 104-10
Japan

Legal Entity Type: Corporation

State or Country of Incorporation: Japan

GOODS AND/OR SERVICES

International Class: 003

liquid hair care products, namely, shampoos, conditioners, permanent waves, hair sprays, gels and mousse

First Use Date: 1991-04-12

First Use in Commerce Date: 1991-04-12

Basis: 1(a)

International Class: 009

Cancelled, surrendered, or expired

First Use Date: 1992-01-17

First Use in Commerce Date: 1992-01-17

Basis: 1(a)

International Class: 011

Cancelled, surrendered, or expired

First Use Date: 1991-08-08

First Use in Commerce Date: 1991-08-08

Basis: 1(a)

International Class: 041

educational services; namely, conducting conferences and seminars in the field of hair styling, hair care product usage, and salesmanship

First Use Date: 1991-00-00

First Use in Commerce Date: 1991-00-00

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-03-17 - First renewal 10 year

2003-03-17 - Section 9 granted/check record for Section 8

2003-03-17 - Partial Section 8 (10-Year) accepted/checked record for section

2002-12-11 - Combined Section 8 (10-year)/Section 9 filed

2002-12-11 - TEAS Section 8 & 9 Received

1998-03-21 - Section 8 (6-year) accepted & Section 15 acknowledged

1998-02-13 - Section 8 (6-year) and Section 15 Filed

1992-12-22 - Registered - Principal Register

1992-10-29 - Allowed for Registration - Principal Register (SOU accepted)
1992-08-08 - Previous allowance count withdrawn
1992-07-08 - Allowed for Registration - Principal Register (SOU accepted)
1992-05-07 - Statement of use processing complete
1992-04-21 - Amendment to Use filed
1992-01-21 - Notice of allowance - mailed
1991-10-29 - Published for opposition
1991-09-27 - Notice of publication
1991-02-25 - Approved for Pub - Principal Register (Initial exam)
1991-02-25 - Case file assigned to examining attorney
1991-02-19 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

JOSEPH J LUCCHESI (Attorney of record)

JOSEPH J LUCCHESI
ZOTOS INTERNATIONAL, INC.
100 TOKENEKE ROAD
DARIEN CT 06820

Domestic Representative

Joseph J. Lucchesi



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Typed Drawing

Word Mark	SOURCE OF BEAUTY
Goods and Services	IC 003. US 051 052. G & S: cosmetic cleaners, body and facial fresheners, moisturizing lotions and moisturizing creams. FIRST USE: 19550100. FIRST USE IN COMMERCE: 19550100
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74279002
Filing Date	May 27, 1992
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	November 3, 1992
Registration Number	1748053
Registration Date	January 26, 1993
Owner	(REGISTRANT) COLONIA INC. DBA FRANCES DENNEY CORPORATION CONNECTICUT 4711 Bell Lane Orange CONNECTICUT 064774711
	(LAST LISTED OWNER) STEPHAN CO., THE CORPORATION Assignee of FLORIDA 18 WEST MCNAB ROAD FORT LAUDERDALE FLORIDA 33309
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	EDWARD P. KELLY, ESQ.
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BEAUTY" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20040204.
Renewal	1ST RENEWAL 20040204

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Serial Number: 74279002 Assignment Information

Registration Number: 1748053 Assignment Information

Mark (words only): SOURCE OF BEAUTY

Standard Character claim: No

Current Status: This registration has been renewed.

Date of Status: 2004-02-04

Filing Date: 1992-05-27

Transformed into a National Application: No

Registration Date: 1993-01-26

Register: Principal

Law Office Assigned: LAW OFFICE 8

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 -File Repository (Franconia)

Date In Location: 2004-02-05

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. STEPHAN CO., THE

Address:

STEPHAN CO., THE
18 WEST MCNAB ROAD
FORT LAUDERDALE, FL 33309
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Florida

GOODS AND/OR SERVICES

International Class: 003

cosmetic cleaners, body and facial fresheners, moisturizing lotions and moisturizing creams

First Use Date: 1955-01-00

First Use in Commerce Date: 1955-01-00

Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: "BEAUTY"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2004-02-04 - First renewal 10 year

2004-02-04 - Section 8 (10-year) accepted/ Section 9 granted

2003-10-03 - Response received to Post Registration action - Sections 8 & 9

2003-10-28 - TEAS Change of Correspondence Received

2003-03-30 - Post Registration action mailed Sections 8 & 9

2003-01-28 - Combined Section 8 (10-year)/Section 9 filed

2003-01-28 - PAPER RECEIVED

1998-04-09 - Section 8 (6-year) accepted & Section 15 acknowledged

1998-02-10 - Section 8 (6-year) and Section 15 Filed

1993-01-26 - Registered - Principal Register

1992-11-03 - Published for opposition

1992-10-08 - Notice of publication

1992-10-07 - Notice of publication

1992-10-02 - Notice of publication

1992-08-28 - Approved for Pub - Principal Register (Initial exam)

1992-08-20 - Examiner's amendment mailed

1992-08-17 - Case file assigned to examining attorney

CORRESPONDENCE INFORMATION

Correspondent

EDWARD P. KELLY, ESQ. (Attorney of record)

Edward Kelly
Tiajolloff & Kelly
405 Lexington Ave., 37th Fl.
New York NY 10174

Phone Number: 212-490-3285

Fax Number: 212-490-3295



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Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: 74279002

Filing Dt: 05/27/1992

Reg #: 1748053

Reg. Dt: 01/26/1993

Registrant: COLONIA INC.

Mark: SOURCE OF BEAUTY

Assignment: 1

Reel/Frame: 0916/0205

Received:

Recorded: 12/03/1992

Pages: 7

Conveyance: CHANGE OF NAME

Assignor: COLONIA INC.

Exec Dt: 07/01/1992

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Assignee: MUELHENS INC.

15 EXECUTIVE BLVD.

ORANGE, CONNECTICUT 06477

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Correspondent: FREDERICK H. RABIN

FELFE & LYNCH

805 THIRD AVENUE

NEW YORK, NEW YORK 10022

Assignment: 2

Reel/Frame: 1091/0207

Received:

Recorded: 01/10/1994

Pages: 6

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: MUELHENS INC.

Exec Dt: 12/10/1993

Entity Type: CORPORATION

Citizenship: CONNECTICUT

Assignee: STEPHAN CO., THE

18 WEST MCNAB ROAD FORT LAUDERDALE, FL 33309

Entity Type: CORPORATION

Citizenship: FLORIDA

Correspondent: FELFE & LYNCH

EDWARD P. KELLY

805 THIRD AVENUE

NEW YORK, NY 10022

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Typed Drawing

Word Mark	HEALTH IS BEAUTY AND BEAUTY IS HEALTH
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: cosmetics; namely, cold cream, skin cleansing cream, night cream, facial cleansing creams, sunscreen preparations and non medicated hair, lip and sun care preparations for use in protection against environmental damage. FIRST USE: 19910211. FIRST USE IN COMMERCE: 19910211
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74336016
Filing Date	December 2, 1992
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	May 4, 1993
Registration Number	1783797
Registration Date	July 27, 1993
Owner	(REGISTRANT) LONGEVITE, LTD. CORPORATION NORTH CAROLINA P.O. Box 342 Winston-Salem NORTH CAROLINA 27102
	(LAST LISTED OWNER) LONGEVITE, LTD. CORPORATION DELAWARE 425 E. 52ND STREET NEW YORK NEW YORK 10022
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	David A. Beale
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20040114.
Renewal	1ST RENEWAL 20040114

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BULKY DOCUMENTS

(Exceeds 300 pages)

Proceeding/Serial No: 911S7022

Filed: 04-13-2005

Title: NOTICE OF RELIANCE

UNDER RULE 2.122 (e)

Part 1 of 4